



The “Adopt-A-Van” Program

“Adopt-A-Van” at God’s Love We Deliver

At **God’s Love We Deliver**, we rely on a fleet of 16 vans to deliver over 3,600 meals daily, throughout the five boroughs and to Newark and Hudson County, New Jersey. Last year, our vans delivered over 810,000 nutritious meals to our friends and neighbors in need.

In 2008, we embarked on an ambitious effort to secure funding to convert our entire delivery fleet from standard to refrigerated units. Increasing our ability to deliver chilled and frozen meals will allow us to continue to meet the ever-expanding demand for our services. Last year, our client numbers increased by over 10%, and we are expecting a similar increase again this year, making our “Adopt-A-Van” program critical to our continued success.

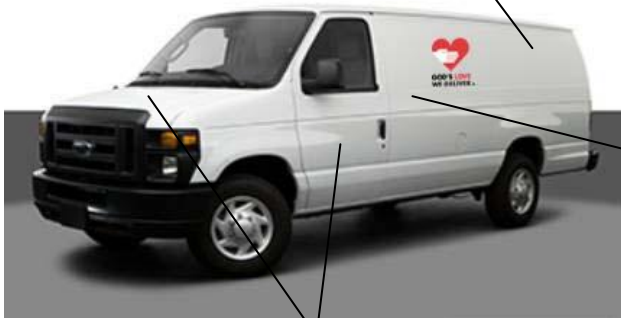
As you might imagine, the cost of purchasing and converting all 16 vans to refrigerated units is substantial - \$39,000 per van – and that does not include any operating expenses like gas, parking and insurance.

This is why we are proud to launch our “Adopt-A-Van” program, which will help us achieve our ambitious goal. Your contribution to our “Adopt-A-Van” program will assist us in acquiring and operating the new vehicles we need to keep God’s Love We Deliver moving forward. Your gift – from \$3,600 to \$39,000 or more – allows you to “adopt-a-van”. Please continue reading for further “Adopt-A-Van” details and we hope you will support this important initiative!



**The “Adopt-A-Van” Program
New Vehicle Purchase - \$39,000**

Your name/logo here. Available area =
approximately 20” high X 34” wide



**Your message to the community
written here.** Available area = apx.
75 letters/spaces, 3” high.

God's Love We Deliver name/logo here

New Vehicle Purchase - \$39,000

A gift enabling the purchase of a new van, including refrigeration equipment, provides you with the opportunity to add your corporate logo and/or message to the community on both sides of your van. Your logo and message will be proudly displayed as your van makes deliveries throughout our service area.

As we own our fleet, your logo and message will remain on the van throughout its useful life, expected to be five years or more, delivering over 250,000 meals! God's Love We Deliver will work with you to ensure proper display of your logo and to develop an effective message to the community*.

*All branding subject to the approval of the Communications Committee of the Board of Directors



The "Adopt-A-Van" Program Additional Opportunities

This Vehicle Generously
Sponsored By:

Your Name Here
(~2" high letters)



Additional Opportunities

A contribution of \$3,600 to \$9,580 for refrigeration equipment, gasoline, parking or insurance will be recognized by listing your name as a vehicle sponsor on the back of the van. For gifts of \$5,000 and above, your name will remain on the van throughout its useful life, expected to be five years or more, delivering over 250,000 meals (gifts of less than \$5,000 will be acknowledged on the van by name for one full year).

Refrigeration Equipment - \$9,580

Your gift of \$9,580 will cover the full cost of the conversion of a standard delivery van to a refrigerated vehicle.

Gasoline - \$4,800

Your gift of \$4,800 will cover the fuel cost for one vehicle for one full year.

Parking - \$4,020

Your gift of \$4,020 will cover the cost of parking for one vehicle for one full year.

Insurance - \$3,600

Your gift of \$3,600 will cover the cost of insurance for one vehicle for one full year.