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DE'S MAX DOBENS LEADS 75 + COLLEAGUES ON A 100-MILE BIKE RIDE TO THEIR ANNUAL SALES CONFERENCE TO RAISE DOLLARS FOR GOD'S LOVE WE DELIVER

(New York, NY) – On Sunday, October 23, Douglas Elliman Real Estate kicks off the fourth annual Ride to ReInvent, a 100-mile bike ride to the company's annual sales conference at the Borgata Hotel in Atlantic City, NJ. The two groups of riders will help generate awareness and necessary funds for God's Love We Deliver (God's Love). Led by Max Dobens, Senior Regional Executive Manager of Brooklyn for Douglas Elliman, this ride is part of the company's philanthropic efforts to help others who are less fortunate. The goal this year is to raise \$250,000 for the charity.

God's Love We Deliver is the leading provider of life-sustaining meals and nutrition counseling for people living with life-altering illnesses who are unable to provide themselves. With the help of 10,000 volunteers annually, the organization prepares more than 6,200 meals each weekday and delivers them throughout the New York metropolitan area free of charge.

"When looking for a charity to partner with on the ride, I wanted one that everyone could relate to - God's Love is food and Douglas Elliman is shelter," said Max Dobens, Senior Regional Executive Manager of Brooklyn for Douglas Elliman. This is two organizations fulfilling two basic needs, working together and it's a natural fit.

"I am in awe of Max and everyone involved in the Ride to ReInvent," said Karen Pearl, President & CEO of God's Love We Deliver. "To bike 100 miles is no easy feat, and to do so to support a charity, is even better! We thank everyone on Team Elliman who bikes to raise awareness and funds for God's Love – this team is going the distance for our clients living with severe illness, so that we can go the distance to deliver them nutritious meals."

The event began in 2013 when Dobens made the trek alone raising \$3,508 for the cause. Last year **28** riders rode for God's Love We Deliver and raised a total amount of **\$181,225**. The companywide ride brings together agents from Connecticut, Westchester, Aspen, LA, Florida, Long Island and New York City and **more than 75 riders** will be participating this year in both the 100 mile "Century" ride or the 35 mile "Sprint" ride.

To donate to this fundraiser: <https://www.crowdrise.com/the-ride-to-reinvent--team-elliman/fundraiser/godslovewedeliverinc> The public can follow the riders along the journey on social media by

following #ridetoreinvent and following on Facebook and Instagram:

<https://www.facebook.com/DouglasElliman/>

<https://www.instagram.com/douglaselliman/>

<https://www.facebook.com/godslovewedeliver>

<https://www.instagram.com/godslovenyc/>

About Douglas Elliman Real Estate

Established in 1911, Douglas Elliman Real Estate is the largest brokerage in the New York Metropolitan area and the fourth largest residential real estate company nationwide. With more than 6,000 agents, the company operates approximately 81 offices in Manhattan, Brooklyn, Queens, New Jersey, Long Island, the Hamptons & North Fork, Westchester, Greenwich, South Florida, Colorado and Beverly Hills. Moreover, Douglas Elliman has a strategic global alliance with London-based Knight Frank Residential for business in the worldwide luxury markets spanning 59 countries and six continents. The company also controls a portfolio of real estate services including Douglas Elliman Development Marketing; Manhattan's largest residential property manager, Douglas Elliman Property Management with over 250 buildings; and DE Commercial. For more information on Douglas Elliman as well as expert commentary on emerging trends in the real estate industry, please visit www.elliman.com.

God's Love We Deliver (God's Love) is the New York metropolitan area's leading provider of life-sustaining meals and nutrition counseling for people living with severe illnesses. Begun as an HIV/AIDS service organization, today God's Love provides for people living with more than 200 individual diagnoses. God's Love cooks and home delivers the specific, nutritious meals a client's severe illness and treatment so urgently require. Meals are individually tailored for each client by one of our Registered Dietitian Nutritionists, and all clients have access to unlimited nutrition counseling. God's Love supports families by providing meals for the children and senior caregivers of its clients. All of the agency's services are provided free of charge, and in its history of more than 30 years, God's Love We Deliver has never had a waiting list. For more information, visit godslovewedeliver.org. God's Love is a non-sectarian organization.