



God's Love We Deliver Receives \$150,000 As One of Eleven Grants Awarded at the Avon Walk for Breast Cancer New York

12th Annual Avon Walk for Breast Cancer New York Raises \$6.7 Million

Brooklyn, NY, October 21, 2014 – The 12th annual [Avon Walk for Breast Cancer](#) season continued with the [Avon Walk for Breast Cancer New York](#) this weekend, which raised \$7 million to advance access to care and finding a cure for breast cancer. The Avon Walk New York attracted nearly 3,000 participants from 41 states and Washington, D.C., as well as five countries including Bermuda, Brazil, Canada, the United Kingdom, and the U.S. In addition, 376 breast cancer survivors and 442 men joined together to raise lifesaving funds for breast cancer.

[God's Love We Deliver](#) received \$150,000 to provide 70,000 nutritious meals to breast cancer patients and their families this year. God's Love President & CEO President Karen Pearl accepted the award.

"God's Love We Deliver is honored to partner with the Avon Foundation and the Avon Walk for Breast Cancer," said Karen Pearl. "We know that this walk, and everyone involved, makes such an impact on the lives of those living with breast cancer. With this year's generous grant, we will be able to provide people living with breast cancer and their children and senior caregivers the nourishment they require to get through difficult treatments and regain their strength. We are grateful and proud to be part of such a great event for such an important cause."

During the Closing Ceremony at Hudson River Park's Pier 84, Alice Ramos, a breast cancer survivor and Avon Walker, shared her breast cancer journey with fellow walkers, volunteers, family and friends. "As a healthcare professional, I meet patients every day that impact me. One patient that stands out most is a woman named Maria. During a brief chance encounter in an exam room, Maria told me breast cancer was a 'bênção,' which means 'blessing' in Portuguese. This was something I didn't truly understand until earlier this year," Ramos said. "In January, after feeling a sharp pain in my chest, I found out that I had two breast tumors. I was lucky enough to have insurance, access to great medical care, and an incredible support network. After a double mastectomy, chemo, and radiation sessions, I've started to understand what Maria meant and no longer stress about the little things in life. This weekend I had the honor, thrill and a bênção of walking to help thousands of men and women get the strength, information and empowerment they need to fight this disease. "

Eloise Caggiano, a breast cancer survivor and Avon Walk for Breast Cancer Program Director, announced 11 new grants to local breast cancer organizations, ensuring the funds raised immediately benefit the local community. "These grants represent only a portion of the funding that the Avon Foundation will distribute in New York and across the country this year, but we want to make sure the impact of your Walk begins today. Every grant moves us closer toward our goal of a world without breast cancer," said Caggiano.



Photo caption: God's Love We Deliver Assistant Director of Development Patrick Schultz, Marc Hurlbert of the Avon Foundation and God's Love President & CEO Karen Pearl accept the grant awarded to God's Love We Deliver at the 2014 Avon Walk for Breast Cancer

Photo credit: Avon Walk for Breast Cancer New York

About God's Love We Deliver

God's Love is the New York metropolitan area's leading provider of life-sustaining meals and nutritional counseling for people living with severe illnesses. Begun as an HIV/AIDS service organization, today God's Love provides for people living with more than 200 individual diagnoses. God's Love cooks and home-delivers the specific, nutritious meals a client's severe illness and treatment so urgently require. Meals are individually tailored for each client by a team of Registered Dietitians, and all clients have access to unlimited nutrition counseling. God's Love supports families by providing meals for the children and senior caregivers of its clients. All of the agency's services are provided free of charge, and in its history of more than 29 years, God's Love We Deliver has never had a waiting list. For more information, visit www.godslovewedeliver.org. Follow God's Love on [Facebook](#) and follow them on Twitter, [@godslovenyc](#). God's Love is a non-sectarian organization.

About the Avon Walk for Breast Cancer New York

The Avon Walk for Breast Cancer New York began on Saturday, October 18 at 6:15 a.m. with an inspirational opening ceremony at Hudson River Park's Pier 84. Walkers started their journey of 26.2 miles through the New York area, supported by an all-volunteer crew and cheered on by supporters. Participants spent Saturday night at the Walk's "Wellness Village" at Randall's Island, featuring pink two-person tents, hot showers and meals, entertainment and volunteer medical services, as well as leisure activities such as yoga and a spa zone with mini-back and foot massages.

On Sunday, October 19, after completing the Avon Walk's final 13.1 miles, participants joined family and friends to celebrate their achievement at a closing ceremony at Hudson River Park's Pier 84.

Get Involved with Avon Walks for Breast Cancer

The Avon Walk for Breast Cancer New York was the seventh of eight walks taking place around the country this year. Registration is still open for the 2014 Avon Walk Charlotte (October 25-26). The [2015 Avon Walks](#) include: Houston (April 25 – 26), Washington DC (May 2 – 3), Boston (May 16 – 17), Chicago (June 6 – 7), San Francisco (July 11 – 12), Santa Barbara (September 12-13), and New York (October 17-18).

For more information on the Avon Walk for Breast Cancer, visit www.avonwalk.org or call **888-541-WALK**. To learn more about the Avon Foundation for Women visit www.avonfoundation.org.

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*KNOW YOUR RISKS. KNOW YOUR BODY. TALK TO YOUR DOCTOR.
Encourage women around you to do the same. Don't forget, men can get breast cancer, too.
For breast cancer information and resources, visit avonfoundation.org.*

*The Avon Walk thanks National Sponsors Reebok and ORION Holdings
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