

DELIVERING A PROMISE

2007 Annual Report



OUR MISSION

The mission of God's Love We Deliver is to improve the health and well-being of men, women and children living with HIV/AIDS, cancer and other life-altering illnesses by alleviating hunger and malnutrition. We prepare and deliver nutritious, high-quality meals to people who, because of their illness, are unable to provide or prepare meals for themselves.

We also provide illness-specific nutrition education and counseling to our clients, families, care providers and other service organizations.



DEAR FRIENDS,

God's Love We Deliver proudly celebrated our 20th anniversary year with our staff and Board, our volunteers and donors and especially our clients, all of whose love, service and respect have propelled us into our third decade. We have grown considerably since we first started delivering meals to people living with HIV/AIDS who were too ill to shop or cook for themselves.

In 1985, we delivered a handful of meals provided by local restaurants. Today, we prepare and deliver over 3,000 meals every weekday from our beautiful facility in SoHo. While we have grown, the most important things have remained the same. We still cook and deliver delicious, hearty, home-style meals like your mother would make if you were sick. We continue to provide customized meals that meet the specific nutritional needs of our clients. And we still do it all free of charge and without a waiting list.

Since our founding, our program has evolved and expanded. Today, our clients include those with many life-altering illnesses including HIV/AIDS, cancer, lupus, Parkinson's disease, Alzheimer's disease and multiple sclerosis. And in recognition of the important role family can play in recovery from devastating illness, we include meals for our clients' children as well as for their senior caregivers. In fiscal year 2007, God's Love delivered its 8.6 millionth meal. Now that is a lot of cooking!

Delivering our promise for over 20 years...

This year, a generous grant from the M•A•C AIDS Fund allowed us to expand our reach to Newark, NJ. We serve 60 HIV/AIDS clients there in a pilot program.

In the wake of a Valentine's Day snowstorm, we raised over \$34,000 in one afternoon, enough to finance two emergency food boxes for each client, so that none of our clients will have to go hungry when Mother Nature disrupts our services. We are so grateful for the heartfelt support of generous individuals, corporate partners and foundations that allows us to pursue our mission. But we continue to search for new friends and funders. We are winning the race to help our clients stay as healthy as possible for as long as possible, but there are so many more who need our care.

Having approved a new three-year strategic plan in 2007, God's Love We Deliver is well positioned to enter our third decade of community service as a national leader in health and nutrition. Our goal in the next decade is to offer even more customized services to our clients, more rewarding experiences for volunteers and ongoing leadership in the field of food, nutrition and health.

We hope you enjoy our fiscal year 2007 annual report. We thank you for your continued and generous support. Because of you, we can look forward to always being there for our neighbors at a time in their lives when they need us most.

Michael A. Sannott Sylvia Vogelman

With our thanks,

Michael A. Sennott Board Co-Chair Sylvia Vogelman Board Co-Chair Karen Pearl President & CEO

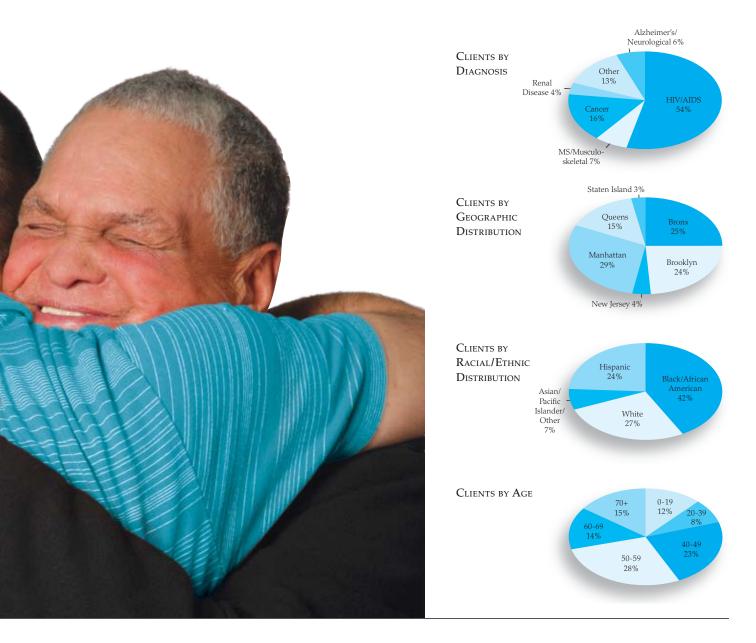
We stand by our founding principles

"Without God's Love I don't know how we would be making it. The children love the food, especially the desserts, and it makes me so happy to see them eat. God's Love We Deliver is a blessing for me and my family."—Gloria N.

GOD'S LOVE WE DELIVER has always been guided by three core principles: no one should ever have to face the dual crises of hunger and illness; there will never be a waiting list for our services; and our meals will always be provided free of charge. Proudly, for more than twenty years, we have held true to these principles and more, expanding our mission to embrace people living with all life-altering illnesses. Recognizing that the clients we serve often have children or senior caregivers, we provide our delicious meals for them as well. We believe it is the right thing to do.

In 2007, God's Love provided 671,789 meals to 3,012 clients and 419 children. Just over half of our clients are women. Nearly 90% of our clients live at or below the poverty level, the majority coming from the region's most underserved neighborhoods. Disease can be a lonely, debilitating life event. We offer reassurance and comfort for clients living in fear and loneliness, delivering hope and dignity along with our meals.





1989 Honoring the growing number of dedicated volunteers, God's Love hosts the first Volunteer Appreciation Party.







Nutrition is our signature difference

WHEN A PERSON CALLS GOD'S LOVE WE DELIVER, from their first contact with our Client Services staff to their conversations with one of our Registered Dietitians, we work with them to create a customized meal plan. This individualized plan is designed to help clients stay as healthy as possible for as long as possible and to assist them in managing their illness and medications.

In 2007, our Client Services Department fielded 42,647 calls from current and potential clients and their families, physicians and case managers. Our Nutrition Department conducted 3,810 education sessions with our clients. As a leader in the field, our Registered Dietitians also delivered 385 community presentations, wrote publications, and offered nutrition education and counseling to those who reached out to us, including collaborating organizations such as CancerCare and the Alzheimer's Association.

Our Executive Chef and our team of Registered Dietitians work together to develop daily menus of delicious meals that, based on medical diagnoses, best suit the needs of our clients. To accomplish this, we cannot accept food donations or extra meals from restaurants. Each cooked meal our clients receive is prepared with the freshest and highest quality ingredients. Our clients deserve the best—their lives may depend on it.



God's Love establishes its Nutrition Department, and begins delivering two meals per day (lunch and dinner).



1993 God's Love is successful in purchasing its current home located on the corner of Spring Street and 6th Avenue.







Ford Motor Company

Goldman Sachs

American Express

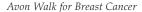
Caring *volunteers* deliver our promise

"Volunteering for God's Love has been one of the most fulfilling experiences of my life. The love and compassion from each volunteer is both amazing and overwhelming. I'm proud to be a volunteer and look forward to helping someone every day."— a 12-year volunteer

EACH WEEK OUR DEDICATED VOLUNTEERS—over 1,400 strong—help prepare and deliver healthy, nutritious meals—as regular as the mail and sealed with their love. Many enduring friendships have been built over a work table while wrapping bagels and chopping carrots.

This is no ordinary work force. In fact, many of our volunteers, touched by our mission, have been donning hairnets and baseball caps for God's Love for years. Others come as teams from corporations like Lehman Brothers and Pfizer, and from schools like the University of Michigan and NYU. God's Love We Deliver counts on our volunteers' energy and commitment every day—we simply couldn't accomplish what we do without them!







Midsummer Night Drinks



Authors In Kind

Loyal friends support our urgent mission

IN 2007, GOD'S LOVE WE DELIVER CELEBRATED OUR 20TH

ANNIVERSARY of service to our most vulnerable neighbors. Overall, we raised over \$9.4 million dollars, with significant gifts from two of our most generous supporters: Our Lead Corporate Partner the M•A•C AIDS Fund, and the Altria Group, our Premier Corporate Partner, God's Love also received critical support from many other corporations and corporate foundation partners, including Pfizer, Wachovia, Avon, Macy's, Mikimoto, American Express, Bloomberg L.P., and the Ford Motor Company.

God's Love was fortunate to receive significant funding from many foundations that recognize our life-affirming work. We thank America's Second Harvest, the Carnegie Corporation of New York, The New York Community Trust, The Mike and Steve Foundation, Holtsinger Foundation, H. van Ameringen Foundation, Susan G. Komen for the Cure, Broadway Cares/Equity Fights AIDS,





Responding to the growing and urgent need for services, God's Love delivers our two millionth meal.







Race to Deliver Team

Kids Race

The Race to Deliver

the Educational Foundation of America and many others for their belief in the power of nutrition as medicine.

We are also grateful for the generosity of so many individuals who made it possible for us to prepare and deliver nearly 672,000 meals this year. Together our individual donors gave thousands of gifts through the mail, holiday catalog and website, and through our growing major gifts and bequest programs.

As always, special events gave our many friends, the chance to meet, contribute and get to know us better. To kick off the year, Board Member Joan Rivers hosted a fantastic dinner party at her home in honor of the amazing leadership that Board Vice-Chair Blaine Trump has shown to God's Love. The 13th Annual Race to Deliver in Central Park, attracted nearly 7,000 participants who enjoyed the kids races and the 4 mile run/walk. Authors in Kind brought together more than 300 people at the Rainbow Room for a spirited program hosted by God's Love Board Member Linda Fairstein, and featuring Ina Garten, Frank Rich and Lisa Scottoline. Our Midsummer Night Drinks party moved to the beautiful Sag Harbor home of Steven Gambrel and Chris Connors, the perfect backdrop for a successful friend and fundraising event.

While God's Love We Deliver raises three-quarters of our resources from individuals, corporations and foundations, we also count on government funding to provide services for people living with HIV/AIDS. Facing a significant decrease in government funding in 2008, we are especially grateful to all of our friends for their increased support this year.



2001 God's Love expands our mission to serve clients living with all life-altering illnesses and begins delivery of frozen meals. We deliver our five millionth meal.

We make *every dollar* count

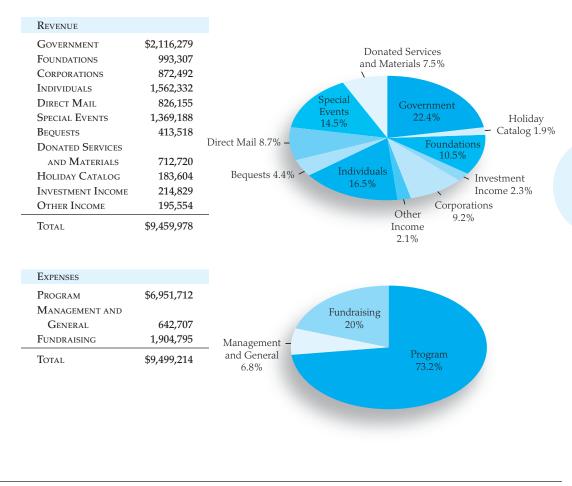
WITH AN 18:1 VOLUNTEER TO STAFF RATIO, God's Love We Deliver strives to put valuable contributions to work for our clients. Setting ourselves apart from other meal programs, we provide delicious meals, unlimited nutrition counseling and education,



2001 God's Love prepares and delivers over 3,000 meals for search and rescue workers in the days following September 11th.

FINANCIAL INFORMATION

Fiscal year 2007 (July 1, 2006–June 30, 2007)
The audited results below were prepared by Eisner LLP for God's Love We Deliver.



2005 God's Love initiates a program for women living with breast cancer and pilots a caregiver meal program. We deliver our eight millionth meal.

Delivering our promise for the *future*

AS WE BEGIN OUR THIRD DECADE OF SERVICE, God's Love We Deliver is poised to expand our capacity, authority, influence and presence. We will do this by expanding our core program, promoting health and wellness, advancing public policy and strengthening our

brand identity.

Going forward, we will use what we have learned, through twenty years of providing services to those living with life-altering illnesses, to meet the urgent and changing needs of our clients. We will offer even more customized meals to clients, more rewarding experiences for volunteers and ongoing leadership in the field of food, nutrition and health.





BOARD OF DIRECTORS

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EXECUTIVE STAFF

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Candy Bonder Chief of Staff

David Ludwigson Chief Development Officer

Michael Kanyuck Director of Finance

Dianne Woitkowski Senior Deputy Executive Director of Program and Planning as of 12/31/07

*Joining the board in 2008 **Leaving the board in 2008

COVER PHOTOGRAPH: God's Love kitchen staff and volunteers PAGE 16 PHOTOGRAPH: God's Love delivery staff

Photographs from the God's Love collection with special thanks to Christian Grattan for cover and other
photography and to Pamela Simons for editorial assistance. Design: Curran & Connors

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