

THE NEWSLETTER OF GOD'S LOVE WE DELIVER | NUTRITION: OUR SIGNATURE DIFFERENCE |

### JOAN RIVERS Forever in our hearts

he whole God's Love community mourns the passing of our dear friend and board member Joan Rivers. Joan was one-of-a-kind and irreplaceable. She will be sorely missed for her brilliant humor and insightful view on life, but most especially for the kindness and joy she brought to everything she did for God's Love.

Joan was a beloved friend of God's Love for over 25 years, and a member of the Board of Directors since 1994. Throughout her years of service, Joan demonstrated deep commitment, compassion and generosity. In 2009, Joan won over \$500,000 for God's Love on NBC's Celebrity Apprentice. The final challenge had the contestants putting on a gala, and we remember Joan, getting down on her hands and knees to roll out the red carpet, making sure it was perfect for the event. That's the kind of woman she was – devoted, hard-working, strong and always fighting for what she believed in.

We will miss her most at the holidays, when she would bring her daughter Melissa and grandson Cooper with her to make Thanksgiving meal deliveries. Every year, she delivered holiday meals to our clients, surprising them with jokes and their special feasts, bringing warmth and care, and brightening the holiday for so many.

Joan was a staunch supporter and ambassador for God's Love. For years, she supported the Race to Deliver, bringing her energy, voice and laughter to Central Park. This past year, Joan came to SoHo for our groundbreaking ceremony, she volunteered on Thanksgiving and Winter Feast, and she came to Brooklyn to celebrate the delivery of our 15 millionth meal. Joan never skipped a beat, and it always felt like coming back to God's Love was a little like coming home for Joan.

In honor and commemoration of our dear friend, we are naming the bakery in our expanded building in SoHo The Joan Rivers Bakery. Joan brought love, compassion and humor to every delivery she made and every event she supported. We will miss her, and we send our love to Melissa and Cooper who are special members of the God's Love family. Joan's impact on God's Love will be felt always by our clients, volunteers, staff and community. Rest in peace, Joan. You will forever be in our hearts. •



# Terry Fitzpatrick Delivers



hen so many of his friends and loved ones were living with and dying from HIV/AIDS in the 1980s, Terry Fitzpatrick knew he had to do something to help. But while he admired political organizations that fought on behalf of his friends, he was looking for a way to have a more personal, individual impact on the crisis around him, in his own community. Terry found God's Love, and has stayed connected to the organization ever since.

He says, "I knew I could help deliver a meal to someone who is sick. All I have to do is give up my lunch hour periodically." Terry remembers the first meal he delivered, and how he felt the experience changed him forever. He understood that the simple act of delivering meals could bring hope and dignity to a desperate situation. For the clients of God's Love, the meals brought comfort and relief. Terry saw their frail and deteriorating health, their need for companionship, and the gratitude people expressed in having their meal delivered with compassion and kindness. He knew he was in the right place, at the right time.

Terry became involved with God's Love initially because he felt it was the obvious thing to do. He has stayed involved because of the joy his volunteer work brings him and because God's Love has never wavered from our mission. In addition to his volunteer work, Terry makes an annual gift, serves on our finance committee and has supported the Expansion Campaign, helping to secure the future of God's Love.

Terry has always been impressed with the quality of our services, especially

our food. Terry says, "I've always known that God's Love isn't just delivering a meal to people in need. It is about catering to their health and making it tasty and delicious."

When God's Love made the decision back in 2001 to expand our mission, Terry knew that this was the right decision to make, and he is pleased to see how far we've come since then. "I don't feel like I'm done with God's Love – and it's been more than twenty years since I started to volunteer. It's because it's an organization that I feel a connection with but it's also one that has continually evolved to meet its mission and to stay current with what the needs of the clients are."

As we embark on this next leg of our organization's journey, we thank people like Terry who have been with us for so long, and supported us as we've grown and adapted to meet the changing needs of our clients. And as we face the ever-growing demand for our services, we are thankful that we can always count on our phenomenal volunteers and donors, people like Terry, to get the job done!

### Tiles for Love Grow at God's Love We Deliver

ur 1,000 Tiles for Love program continues to grow, and you still have a chance to claim your tile in the lobby of The Michael Kors Building!

Individuals, corporations, volunteer teams and friends have all donated to purchase their own honor and memorial tiles. We'd like to thank the following friends who have purchased their Tile for Love as of August 1, 2014. Please visit glwd.org/tilesforlove to purchase yours!

Tiles may be purchased in honor or in memory of someone. Memorial tiles will include the words "In Memory Of."

A special thanks goes to those volunteer groups that responded early, including the Monday Morning Shift, Wednesday Baking, and Wednesday Evening Shift!

Tiles will be available for purchase according to the donation options below:

Violet: \$15,000
Blue: \$10,000
Green: \$5,000
Yellow: \$2,500
Orange: \$1,000

• Red: \$500

IVY ARCE | THOMAS BRUNNER | LYNDA FELD | LENNI FRIEDMAN | JULIA MASI | NANCY PIRODSKY | RICHARD FINK | CHARLES MCEWEN | LLOYD CHEU | YOLANDA CARTUSCIELLO | KATHLEEN & VICTOR ZAMMIT | LILY POTTER | JOHN W. MOORE | T.J. LUTY & CHARLES ZULLO | DONALD ECKERT | PAULA COYNE | JANE HATCHADOORIAN | MARTIN FRIEDMAN & JOHN MUSCO | BERNARD BIRON | MONDAY 6:30 A.M. TEAM | EDWARD H. TAUSSIG | RICHARD SCHACK | ANNE H. RIMM | JENNY M. MONTALBANO | KEVIN CUNNINGHAM | PAMELA WIRHT | HENRY AND HELENE MORRISON | MARY KIM & CAMERON SERVAIS | NICHOLAS YARMAC & JPMCCARY JAMES AND JANE O'CONNOR WEDNESDAY BAKING SHIFT | ELYSE HILTON | SUSAN & KEVIN GROARKE | RICHARD WAGMAN | HALL CAPITAL PARTNERS | SHANNON D. SNEAD | JANICE HELLER | FRED & SUSAN OBERSTEIN | WEDNESDAY EVENING SHIFT





his year, God's Love received a remarkable legacy gift from a longtime supporter, John Klebanoff. John, as a Legacy Society member who passed away in 2012, left a bequest to God's Love We Deliver of more than \$200,000. We are so grateful to John for remembering us, and we celebrate his life and his generous gift that helps secure our future.

# John Klebanoff LEAVES A LEGAC

John moved to New York City in the mid-80s and always appreciated the important work God's Love was doing. John volunteered to deliver meals in our earliest years - with his background in healthcare, helping others was natural to him. Having lived through those terrible times, John was extremely touched by what he saw God's Love do: how God's Love grew, and how the mission of God's Love expanded to include all life-altering illnesses without ever turning away a person living with HIV/AIDS. Later, when John fell ill, he became a client of God's Love, and so he understood directly the need for our programs and services, and what it meant to receive our meals.

John loved God's Love for another reason close to his heart – he loved to cook! For him, preparing a big meal for his loved ones was his way of showing

how much he cared. John joined our Legacy Society so that the things he cared about would live on through an organization he believed in deeply. Thank you, John, for your wonderful act of kindness.

If you would like to learn more about our Legacy Society and help God's Love carry out our mission well into the future, please contact Stephen Covello at scovello@glwd.org or call 212.294.8144 ♥

### foodforth ught

Editors Emmett Findley | Sunil Persaud

Do you have a suggestion for a story that you would like to see in Food for Thought? Email us at **development@glwd.org** 

### #FeedYourPride at the

45th Annual Heritage of Pride March!



n June 29, 2014, hundreds of staff and volunteers from God's Love We Deliver, along with dedicated and proud team members of our sponsors, Whole Foods Market NYC, Dr. Praeger's Sensible Foods and Volvic USA joined together at the 45th Annual Heritage of Pride March. This was the third year God's Love and Whole Foods Market NYC have partnered on Pride. We are so proud to join with such a philanthropic and health-oriented company. Thanks to everyone who came out to exclaim #FeedYourPride!

We would like to thank the following generous companies and individuals for their sponsorship and contributions to our participation in the 45th Annual Heritage of Pride March: Whole Foods Market NYC, Dr. Praeger's Sensible Foods, Volvic USA, Jack Nadel International & John Battista, Giby Lan, D.J. Bobby Duran, Dominic Senador of DominicSenador.com, and Desmond Ng.



## **Shifts SHARE** their Stories

t God's Love we are fortunate to engage so many amazing volunteers, who work tirelessly, week after week, to help us cook and deliver our nutritious, delicious meals. And they always do it with a smile! Of course, we know that our volunteers develop friendships that last through the years. Here you can read about some of the people doing just that.

Sunday 10:00am - 1:00pm

"Volunteering at God's Love
We Deliver on Sunday mornings is
always a highlight of my week. It's
a pleasure to be involved with an
organization in which all the
volunteers are committed to ensuring
that sick people get a nutritious
meal. Everyone is so dedicated! I
love God's Love, and I love my Sunday
morning volunteer shift!" Lindsay

Monday 9:00am - 12:00pm

"There's no better way to start a Monday morning than being elbow deep mixing ground beef, while talking about Game of Thrones," says Mindy, a Monday morning volunteer since April 2013.

#### **Tuesday - Thursday**

Our van assisting shift is one of the most unique and special volunteer opportunities. Van assistants travel with our staff drivers to deliver meals directly to our clients' homes. "I have developed a profound respect for the food I eat, my independence and my health," says Jackie, a triweekly summer van assistant since 2012. Despite the fact that this shift is one of our most demanding and lengthy, our van assistants show up to volunteer with amazing attitudes and smiling faces day in and day out. Many clients say each day they look forward to seeing and chatting for a moment or two with these amazing individuals who help deliver their meals.

#### Wednesday 6:00pm - 8:00pm

"In addition to knowing that all volunteers are giving their time to an amazing cause for an amazing agency, I love how welcoming the Wednesday night shift is to new volunteers. I enjoy our lively conversations and laughter we share, and I look forward to Wednesday nights at God's Love and hate to miss a shift." Doris

"I am honored to be able to help those who are not well physically. I love channeling care in the preparation of the meals, knowing that someone will be nourished in a difficult moment. I am honored to be able to volunteer because every time I am here, I remember my friends I lost to AIDS. Many were helped by God's Love We Deliver during their hardest battles at the end of their lives. By coming here every Wednesday, I remember them and the importance of this organization that is like no other." Ivy

#### Thursday 12:30pm - 3:30pm

"We all work extremely hard packing up the meals, but we always manage to make it a lot of fun. Volunteering for Kitting on Thursdays is always a good time." Jeffrey

It's just good to meet a group of like-minded friends each week and to know that while we chat and catch up on each other's lives, we are simultaneously helping God's Love to complete its mission."Tim

#### Friday 6:30am - 8:30am

"I really like the early Friday AM kitchen shift as it's a perfect way for me to start my weekend!" says Ric, a Friday morning volunteer. Every week these volunteers arrive at Brooklyn

location at the crack of dawn, literally, at 6:30 am, to prepare food for our clients. While ladling soup, breaking up meat for meat balls or chopping veggies, the early Friday morning group always enjoys each other's company and has a great time providing service to those in need.



## God's Love Delivers to Alexis

In his 55 years, our client Alexis has attended Wesleyan pre-law, worked as a landlord and a building manager, and explored his love of astronomy, geology and physics. He actively tutored children who were failing in reading and has always made it his mission to help others. For years, Alexis took care of his ailing mother and, when she passed away, he started a nonprofit in her name.

Alexis is no stranger to hard work and to giving back. But in 1998, Alexis grew very sick. He went to the doctor, and was diagnosed with HIV/AIDS. Soon, Alexis could no longer fill his day with activities. Alexis's viral load was through the roof and his T-cells plummeted. Alexis grew weaker by the day and had multiple hospitalizations.

By 2006, Alexis could no longer shop or cook for himself. He was financially stressed and physically couldn't make it to the store. Alexis's nutritionist at the hospital recommended God's Love We Deliver. She told him about how God's Love doesn't include preservatives in our food and it would benefit him, health-wise and financially. Alexis called God's Love and immediately started receiving our meals.

#### A Turn for the Better

Alexis tells us, "I've been so sick, I am surprised that I am alive." His debilitating pain keeps him home, in his bed, and he rarely leaves the house. Receiving meals from God's Love gives him not only proper nutrition but also the comfort of seeing a friendly face when his meal is delivered and of knowing people care about him.

Today, Alexis is on a new medication and says that this medicine, combined with our nutritious food, has made him healthier than he has been in years. "The meals have saved me financially. The meals have helped me with my health. The meals are my lifeline. I need you more than ever."

From our dietitians, Alexis has received great information that helps him eat healthier. His T-cell levels have risen dramatically and his viral load has decreased significantly – both of which represent great improvements in his health, and he attributes much of his good health to the food we bring him.

Alexis tells us, "I love your food – it's wholesome, meaning I get everything that I need! Starch, protein and vegetables – my doctor is so proud of me for the way that I eat! And the soups are really great, too! God's Love was a big game changer for me, and I especially like the care you put into your meals and special occasions, like the holidays! Thank you for everything, God's Love!"

#### GO SOCIAL WITH GOD'S LOVE

Here's what people on Facebook, Twitter and Instagram are saying about God's Love... join the conversation!

Facebook.com/godslovewedeliver @godslovenyc #FoodIsMedicine

#### Erich R.

I've just received my first meals from God's Love We Deliver, another beautiful expression of support for the ill.





#### @LegendaryLuna

@godslovenyc back in the 90s y'all helped me in so many ways. Thank you.





#### @dobeedanny

What a bunch a meatballs I crew with! @ godslovenyc#volunteernyc



#### @StefanieDeLeo

In need of a @godslovenyc in #Nashville !!!!



# FOOD IS MEDICINE

#### Opportunities in Public and Private Health Care for Supporting Nutritional Counseling and Medically-Tailored, Home-Delivered Meals

his summer our colleagues at the Center for Health Law and Policy Innovation (CHLPI) of Harvard Law School released a white paper entitled, Food Is Medicine: Opportunities in Public and Private Health Care for Supporting Nutritional Counseling and Medically Tailored, Home-Delivered Meals. The report examines ways in which public and private health care programs like Medicaid, Medicare and new marketplace health plans, as well as new care delivery models such as accountable care organizations, can support access to nutritional counseling and medically tailored-home delivered meals within their systems.

For critically and chronically ill individuals, food is medicine. With adequate amounts of nutritious food, people who are sick have a better response to medication, maintain and gain strength, and have improved chances of recovery. Food and nutrition services are integral to accomplishing the Triple Aim of the Affordable Care Act (ACA): producing better health outcomes and improving patient satisfaction, all while driving down the cost of care. Despite this connection, support for these services has been largely divorced from our health care systems, limiting access in many cases to individuals who are elderly and disabled.

The report will go such a long way towards helping organizations around the country like God's Love incorporate their services into the medical care continuum. It also provides a roadmap for policy makers and elected officials to advocate for maximum implementation of an inexpensive food and nutrition benefit for vulnerable populations in order to produce the health outcomes that the nation so desperately requires.

Figures are from a Wall Street Journal Article entitled, "Food Prices Surge as Drought Exacts a High Toll on Crops" appearing on March 18, 2014

#### Brussels Sprouts with Apples and Shallots



#### Ingredients:

- 1 pound Brussels sprouts
- 2 large shallots, sliced into ¼-inch-thick rings
- 2 medium crisp, firm apples (such as Gala, Honeycrisp or Braeburn), sliced into ¼-inch-thick rings

½ cup water, divided

1/4 cup cider vinegar, divided

¼ teaspoon sea salt

½ teaspoon freshly ground black pepper

4 sprigs fresh thyme

#### Method:

• Rinse Brussels sprouts well and pull off any loose or yellowing leaves. Trim the stem ends and then quarter each sprout. Set aside.

SERVES 4 TO 6

- Heat a large high-sided sauté pan over high heat. Add shallots to the very hot pan and cook, stirring constantly for 2 minutes. Add apples and ¼ cup water, scraping any brown bits from the bottom as the water sizzles. Cook until the liquid reduces by half, about 2 minutes. Add Brussels sprouts, remaining ¼ cup water, 2 tablespoons vinegar, salt and pepper. Reduce heat to medium, cover and simmer until the sprouts and apples are tender enough to be pierced all the way through with a fork, stirring occasionally, about 15 minutes.
- Uncover, stir in remaining 2 tablespoons vinegar and the leaves pulled from sprigs of thyme. Scrape any bits from the bottom of the pan as liquid sizzles and reduces until nearly gone. Transfer to a serving bowl with any of the remaining liquid and serve immediately.

Recipe courtesy of Whole Foods Market. Visit wholefoodsmarket.com for more great recipes.

### Food Is Medicine: Local Fruits & Vegetables

by Lisa Zullig, MS, RD, CSG, CDN

his spring, God's Love began several partnerships that have dramatically increased the amount of fresh produce provided to our clients through our meals, grocery bags and nutrition education programs. Beautiful local summer and fall produce has since been incorporated into our programs and enjoyed by clients.

Local produce is sourced through Greenmarket Co., the wholesale distribution arm of GrowNYC, a non-profit organization that runs many NYC environmental programs including the longstanding Greenmarket Farmers Markets program. Greenmarket Co. increases access to locally produced products by delivering directly from regional growers to grocery stores, bodegas, congregate food programs and restaurants.

We have also been fortunate to

participate in the Health Bucks program coordinated by the NYC Department of Health and Mental Hygiene. This program increases access to affordable fresh produce at NYC Farmers Markets by providing seasonal Health Bucks coupons, which are distributed in several ways. First, for every \$5 spent in SNAP benefits (Food Stamps) at the market, beneficiaries receive a \$2 Health Bucks coupon to purchase more. Organizations can distribute Health Bucks to complement nutrition education programming, and our Nutrition Services Department has been doing this while leading a series of nutrition education teleconferences focusing on fruits, vegetables, and eating well on a budget. In addition, participants receive information about purchasing directly from growers at farmers markets, stretching their purchasing power at the markets, and redeeming Health Bucks coupons for fruits and vegetables. •

Topping Out The Michael Kors Building

n July 30, marking a significant milestone in our expansion project, we "Topped Out" The Michael Kors Building at our SoHo home, by installing the building's highest and final beam!

God's Love staff joined volunteers, donors, architects from GKV, the construction team JRM and other supporters for the ceremony. Attendees signed the beam which we watched rise high above Spring Street as it was installed.

We're so excited for what's to come! Please visit glwd.org/newheights to view the video.







GOLDEN HEART SOCIETY

#### THE GOLDEN HEART SOCIETY

The Golden Heart Society is comprised of special individuals, corporations and foundations who made generous gifts of \$1,200 or more to the annual fund (excludes gifts to the Expansion Campaign). Members of the Golden Heart Society provide critical program support helping to ensure that no person faces the dual crises of hunger and severe illness. Listings are as of September 5, 2014.

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**President & CEO**Karen Pearl

**Chief of Staff** Candy Bonder

Chief Development Officer
David Ludwigson

Chief Financial Officer W.M. Kanyuck

# 2014 GOLDEN HEART AWARD HONOREES ANNOUNCED



od's Love We Deliver is thrilled to announce the honorees for our Eighth Annual Golden Heart Awards dinner. Leslie Moonves, President and CEO of CBS Corporation, will receive the Golden Heart Award for Lifetime Achievement, to be presented by Academy Award-winning actress and United Nations World Food Programme Honorary Partner Halle Berry. Anna Wintour, Condé Nast Artistic Director and Vogue Editor-in-Chief, will receive the Michael Kors Award for Outstanding Community Service, to be presented by God's Love Board Member and award-winning fashion designer Michael Kors. Richard E. Feldman, Partner, Sonnenschein, Sherman & Deutsch LLP, former Board President, and current member of our Chairman's Council, will receive the Golden Heart Award for Outstanding Volunteerism.

Mr. Moonves, Ms. Wintour, and Mr. Feldman are longtime supporters of God's Love. This year's dinner will be co-chaired by Blaine Trump, Halle Berry, Michael Kors and John Idol. U.S. Senator from New York Kirsten Gillibrand will serve as honorary dinner chair. The dinner will take place at Spring Studios on World Food Day —

Thursday, October 16, 2014. For more information and to purchase tickets and tables please visit glwd.org/goldenheartawards.

### 14TH ANNUAL MIDSUMMER NIGHT DRINKS



hat a beautiful night: the 14th Annual Midsummer Night Drinks Hosted by Kelly Behun & Jay Sugarman!

Kelly Behun & Jay Sugarman hosted the 14th Annual Midsummer Night Drinks on June 21, 2014 at their ocean-front estate in Southampton. 400 guests joined us for what was a spectacular night of cocktails, music and ocean views, all to support God's Love We Deliver.

"We are grateful, as always, to have such a splendid evening in the Hamptons with so many friends," says David Ludwigson, Chief Development Officer of God's Love We Deliver. Our biggest thanks go to Kelly and Jay for hosting this year at their stunning home. We are grateful to all of our guests for supporting our work so that those in the New York City metropolitan area who are too sick to shop or cook for themselves can rely on our programs and services.

Gregory de la Haba donated a sculpture to the event's silent auction. Delicious butlered hors d'oeuvres such as fava bean crostini, mini chicken tacos and steak frites were catered by Canard, Inc. along with a variety of one-bite seafood and barbeque dishes. Finally, guests enjoyed delicious mini desserts such as s'mores and mini lemon ice cream cones. Music was compiled and spun by DJ Karin Ward, and guests left the beautiful evening with home-made brownies and butterscotch cookies, baked with love by Chuck the Baker, who has been the baker for God's Love for more than 20 years. Thanks to everyone who attended! 💙





