



foodforth♥ought

THE NEWSLETTER OF GOD'S LOVE WE DELIVER

Holidays

AT GOD'S LOVE WE DELIVER

The holidays are always a very special time at God's Love We Deliver. Each year, during November and December, our staff and volunteers are busy working to help make the season a little brighter for our friends and neighbors in need. For both Thanksgiving and Christmas Day, all of our clients are offered an extra meal, so they can invite a friend or family member to spend the holiday with them. These meals were delivered in a bag that is hand-decorated with holiday art from local school children. A small but meaningful touch for someone living with serious illness.

On Thanksgiving, we delivered 2,500 meals – a 20% increase over last year. Clients feasted on healthy and delicious roast turkey dinners with all the trimmings—pumpkin bisque, cornbread stuffing, vegetables, sweet potatoes, cranberry relish, and warm apple crisp for dessert. Thanks to generous grants from the Binn Family Foundation and the Krumholz Foundation, our clients also received an extra holiday treat—a Thanksgiving basket filled to the top with jams, crackers, cheese, coffee, oatmeal cookies, and other nutritious treats.

The energy is so positive at God's Love, because of the amazing volunteers who spend these special days helping to make a difference. One of our regular

Friday morning volunteers, Michael Gould, was very moved after working in the kitchen on Thanksgiving. He said, "I love being here. Every Friday, I come down from Bedford Hills, which is an hour and a half away. From the minute I arrive until I finish in the kitchen, being at God's Love feels like a holiday for me."

These difficult times have affected so many. We recently received holiday wishes from a client named Lidia that were especially moving. She wrote to express the beauty of the work done at God's Love We Deliver. Lidia said, "You saved my life. You literally saved my life, and me and my family are so grateful. Happy holidays to everyone at God's Love We Deliver."

Providing a holiday celebration for clients like Lidia is made possible by the energy and dedication of our volunteers and donors, who are especially important during this time of year. There are so many other ways for you to help: You can order Gifts from the 2008 "Gifts from the Heart Holiday" Catalog.

Our 2008 holiday catalog features traditional holiday gifts, including our own Chuck's Famous Brownies, Slatkin & Co. Blaine Trump snowman and snowball candles, and many other treats for the holidays!

You can view the catalog online at www.godslovewedeliver.org.

You might also consider adding a special God's Love We Deliver year-end donation to your holiday gift list. Visit us online at www.godslovewedeliver.org or call 212-294-8142 to make a donation and help make a difference in the lives of our friends and neighbors this holiday season. ♥

Volunteers deliver meals and company during the holidays



A MESSAGE FROM Karen Pearl



more volunteers to help in even more ways. And, now, I'm asking for your help as well.

Please be as generous as possible in your support of God's Love We Deliver. We have never had a waiting

The holidays are a particularly difficult time for those who are seriously ill and at home. It can be lonely and depressing. And this year, with the crisis in the economy, more and more people who were getting by on their own can no longer do so. Our client numbers have increased 20% from this time last year. The daily number of meals we prepare has grown by 21.5%, to more than 3,300 a day. And the number of meals we deliver each month has grown from 61,887 to 72,639.

These increases are a lot to absorb in our already stretched budget. We've changed our operations to gain every efficiency possible. We've negotiated with our vendors for the absolutely lowest prices. We've asked

list and we have never turned anyone away who qualifies for our program. We are committed to ensuring that this never changes.

With your generous support, we can meet the challenge of preparing and delivering nutritionally-tailored meals to anyone who needs us, anyone living with HIV/AIDS, cancer, multiple sclerosis, Alzheimer's disease and all the other life-altering illnesses that cause people to turn to God's Love.

I wish you a very happy holiday season and a wonderful year ahead. Please help us make it a good year for those who are at home hungry, in need of good nutrition, and too sick to shop or cook for themselves. ♥

Karen

ADVOCACY UPDATE

With the election of a new President and Congress, God's Love We Deliver has been busy advocating for food and nutrition policies on the national level. We are happy to report that through our advocacy efforts with the Association of Nutrition Services Agencies (ANSA), our national organization, we have contributed to a number of documents that are already being shared with the President-elect Obama transition team. Many of these documents focus on increasing resources for food and nutrition for people living with HIV/AIDS. Others focus on ending hunger, and highlight the necessity of nutrition services, along with appropriate food, in meeting the needs of those living with chronic disease. We are excited about our success in being included in these national efforts, and thank our colleagues at ANSA and across the country for all their work. ♥

The 2nd Annual Golden Heart Awards Celebration

The 2nd Annual Golden Heart Awards celebration took place this year on October 20th. The setting was the magnificent Frank Gehry-designed IAC building, and over 400 guests enjoyed a fantastic evening. Deborah Norville provided heartfelt and thoughtful commentary as the event's emcee, and special guests included New York City Mayor Michael Bloomberg, who presented an award.

Presented annually by God's Love We Deliver, the Golden Heart Award honors the important contributions of individuals, corporations and foundations to our urgent cause. This year, we recognized three long-time supporters: Harry Slatkin, President and CEO, Slatkin & Co. whose award was presented by Tommy Hilfiger; The "7th on Sale" Initiative whose award was accepted by Anna Wintour, Calvin Klein, Donna Karan and John Demsey; long-time volunteer Roz Gilbert, whose award was presented by Bob Bronzo. Vice-Chair of the Board Blaine Trump chaired this extraordinary event, one of the most successful in the history of God's Love We Deliver! ♥

- 1: Bob Bronzo and Roz Gilbert

2: Blaine Trump and Christopher Trump-Retchin

3: Calvin Klein, Blaine Trump, Harry Slatkin, and Karen Pearl

4: Chris Riley, Paul Wilmot, and Ruth Kennedy

5: Karen Pearl, Cheryl Gilbert, and Roz Gilbert

6: Robert Herbert and Reggie Smith

7: Laura, Ali, and Harry Slatkin

8: Bri and Bruce Nelson

9: Lisa Sherman

10: Brad Learmonth, Jon Gilman, and Sylvia Vogelmann

11: Jon Demsey, Donna Karan, Calvin Klein, Anna Wintour, Mayor Michael Bloomberg

12: Vicente Wolfe and Margaret Russell
- 13: Gregory Generet, Tamara Tunie, Sandy Silver, and Michael Sennott

14: Dorella Walters, Bruce Schwartz, Barbara Rubel, and Raven Simone

15: Sara and Les Moonves

16: Harry Slatkin and Tommy Hilfiger

17: Jon Nathanson and Richard Feldman

18: Robert Altman, Lynda Carter, Deborah Norville, and Kurt Wellner

19: Dee Ocleppo, Tommy Hilfiger, and Martha Stewart

20: Michael Meagher, Doug Lloyd, and Barbra Locker

21: Patrick Cole, Mark Anthony, Tamara Tunie, B. Michael, and LaMont Craig



Delivering a Promise...

A Fruitcake!

Thoughtful, Yes!

Delicious, maybe...

But, including God's Love We Deliver in your estate plans will last longer and provide nutritious meals to more of your seriously ill neighbors.

To find out more about naming God's Love in your will, or as a beneficiary of your retirement plan assets, please contact, Erika Ineson at Elneson@glwd.org, or 212-294-8137

Partners in the Fight Against Breast Cancer



On October 4th and 5th, dedicated and determined walkers joined together to trek 39.3 miles across New York City for the Avon Walk for Breast Cancer. As a partner with the Avon Foundation, God's Love We Deliver provided lunch for all 4,500 walkers and crew on day two of the walk. We are very grateful for the help of the over 200 volunteers and staff members who assisted in creating delicious sandwiches, salads, and brownies.

Volunteers and staff from God's Love We Deliver were also on hand along the route to motivate walkers. Thousands of walkers stopped to sign the God's Love We Deliver banner, which was displayed during the emotional and powerful closing ceremonies.

In addition to providing meals and encouragement, two members of the God's Love staff participated in the Avon Walk as walkers. Development and Volunteer Services staff members Karen Bdera and Bill Gioconda raised a total of nearly \$20,000 for the Avon Walk and crossed the finish line together.

Each dollar raised by the Avon walkers is critical to supporting organizations like God's Love We Deliver. Last year, we received a generous two-year grant of \$250,000 from the Avon Foundation to provide meals and services for our clients who are living with breast cancer.

Thanks again to everyone involved in making the event a success, and the Avon Foundation for their continued support. ♥



GOD'S Love staff members Karen Bdera and Bill Gioconda participating in the 2008 Avon Walk for Breast Cancer

VOLUNTEER PROFILE

with Iris Taylor Brown

Over the past two years, Iris Taylor Brown has become a familiar face at God's Love We Deliver. Each Tuesday morning, she welcomes volunteers and guests at the front desk of our building with a smile. Iris first became involved with God's Love We Deliver in December 2007, as a volunteer in our kitchen. In just one year, she has devoted nearly 300 hours to God's Love.

For years, Iris and her family have closely worked with the AIDS community. Her uncle passed away from complications of the illness in the late 1980s. Since that time, her mother, Susan has worked in AIDS research to find a cure. Their devotion to the cause is a testament to their love of her uncle, who had lived with them.

While working at God's Love, Iris has made close friends who tell stories and share jokes together. She describes chopping carrots and wrapping bagels with them as a "familiar and comfortable feeling." They are a support team that she looks forward to seeing every week. The God's Love We Deliver memory that stands out most to her was when volunteers celebrated her birthday by collectively singing "happy birthday" to her. Iris described how volunteering each Tuesday has been so enjoyable, particularly because of how caring and outgoing she finds her fellow volunteers and staff.

Like many of our volunteers, her family's commitment to helping others does not break for the holidays. Iris and her mother, Susan, delivered meals and holiday baskets to our clients on Thanksgiving. They wanted to help during the holidays, because there are many clients who need a little extra happiness during this time of year.

Because of our dedicated and caring volunteers like Iris, we are able to provide meals and nutritional counseling to those who need help the most during the holidays and throughout the year. Thank you again and happy holidays! ♥



Last Minute Gift Ideas

This holiday season send a "Gift from the Heart" and help God's Love We Deliver provide nutritious meals to people living with life-altering illnesses. Our 2008 catalog includes many items that will stand out this holiday, including our own Chuck's Famous Brownies, Slatkin & Co. Blaine Trump Candles, a clutch bag from the Joan Rivers Collection, and many other wonderful selections.

Since 1991, our own "Chuck the Baker" has made life a little sweeter for our clients with "Chuck's Famous

Brownies." A God's Love signature box of 8 brownies baked by Chuck in our kitchen in Soho can be shipped as your gift to brighten anyone's holidays.

Another holiday classic gift is the Slatkin & Co. Blaine Trump candle, which is created by our special friend Harry Slatkin in honor of God's Love leading light and board member Blaine Trump. This year, there are two designs to enjoy! These Slatkin & Co. snowman and snowball candles evoke the scent of the season with a blend of West Indian cinnamon, bitter orange, fir and red currant.

View the catalog online today at www.godslovewedeliver.org ♥



A FEW REASONS to **Eat Seasonably & Locally** This Winter

1 The number of U.S. farms lost since 1935: **4.7 million**

2 The number of farms within NYC in 1921: **800**

3 The number of miles an apple typically travels to a grocery store (although most Americans live about 60 miles from an apple orchard): **1,726**

4 The median distance (in miles) between a Green-market farm and NYC: **90**

5 The number of varieties of apples grown by Green-market Farmers: **120**

6 Number of Greemarket Farmers Market locations in NYC: **46**

There are several good reasons to buy locally grown food – it is fresher, often tastes better and travels less distance between the farm and you – to name a few. Locally grown foods are less processed, take fewer fossil fuels to transport and are grown by producers who utilize sustainable growing practices. Living in New York City, there are many ways to support local farmers and connect with healthy and seasonal food. Here are just a few.

Shop at Greenmarket Farmer's Markets

The Greenmarket Farmers Markets program brings fresh, locally grown produce to New Yorkers. Located throughout the city, Farmers Markets helps keep small, family-owned farms viable. Many are open year round, accept EBT cards and provide urban New Yorkers with access to seasonal produce grown within the region. These markets allow farmers to sell directly to the consumer and provide them with a fair price for their products. In addition to these benefits, promoting smaller

farms in our region also preserves open spaces that are at risk to urban sprawl, and therefore protects the environment.

What's available this winter at the markets? Parsnips, winter squash, turnips, leeks, collard greens, beets, cabbage, carrots and potatoes. See the accompanying recipe for a menu idea.

For more information regarding the Greenmarket Farmers Market program: <http://www.cenyc.org/greenmarket>

Join or Start a CSA

Community Supported Agriculture, or CSA, connects regional farmers directly with New York City consumers. Members purchase shares of farm's upcoming harvest, providing farmers with capital during the off-season, and then receive weekly share of the harvest. CSA members pick up their shares at neighborhood distribution site during specific times. A weekly share usually consists of 7-10 different items and is usually enough for 2-3 people.

For more information about CSA: <http://www.justfood.org/csa/> ♥

FROM **GOD'S LOVE
NUTRITION SERVICES**

Roasted Root Vegetables

SERVES 8-10

Ingredients:

- 2 carrots, peeled and chopped into large chunks
- 2 parsnips, peeled and chopped into large chunks
- 2 medium potatoes, peeled and chopped into large chunks
- 1 butternut or winter squash, peeled and chopped into large chunks
- 1 turnip, peeled and chopped into large chunks
- 2-3 cloves garlic, chopped
- Olive oil
- Salt & Pepper to taste
- Dried rosemary, crushed (opt)

Instructions:

Preheat oven to 350°F.

Place vegetables in mixing bowl. Toss with olive oil, garlic, salt, pepper and rosemary. Roast for about 1 to 1½ hours total, covered for the first half hour until tender, stirring occasionally.

Save the DATE

♥ Sunday Night Supper

Sunday, March 8, 2009

Come out and dine as restaurants across the city open their doors to us for the evening. A portion of the proceeds will benefit God's Love We Deliver.

♥ National Volunteer Week

April 19 – 25, 2009

For more information on volunteering at God's Love We Deliver, please call 212-294-8104

♥ Authors in Kind Luncheon

Thursday, April 23, 2009

Featuring authors Linda Fairstein, Wally Lamb, and two additional notable writers.

The Plaza Hotel

For more information, please contact Susan Oher at soher@glwd.org or 212.294.8181

♥ Midsummer Night Drinks

Saturday, June 13, 2009

Enjoy a summer evening in the Hamptons with God's Love We Deliver.

For more information, please contact Susan Oher at soher@glwd.org or 212.294.8181

CLIENT PROFILE

Pedro Ramirez

was only 40 years old when he was diagnosed with HIV. Only six years earlier, he had moved from Chile to the United States in search of a new life. His marriage had just fallen apart, and he wanted a fresh start in a new country.

For nine years, Pedro was a professor of Philosophy in Chile. Since he did not speak English well at the time, Pedro was unable to find similar work in the U.S. In just a short time, he found himself alone in a new country. Pedro became a truck driver.

While he traversed America, Pedro fell in love with his new home. In particular, he was blown away by the generosity of Americans. Pedro said, "I realized that people from all over this country are willing to help. God's Love We Deliver is such a testament to the generosity of America."

As his illness progressed, Pedro developed a neurological illness called ataxia. This condition affects coordination, speech, and muscle movement. Pedro has difficulty with simple tasks, including walking and standing.

Because Pedro lives alone and cannot stand

long enough to cook, his diet was not healthy. Before he entered the program at God's Love We Deliver, Pedro's diet was high in fat and low in vitamin-rich fruit and vegetables. The dieticians at God's Love put Pedro on a low sodium diet with a healthy balance of vegetables in his meals. As a result of his new focus on nutrition, the ataxia has been kept in check and he can focus on improving in the future.

Always a philosopher, one of Pedro's favorite phrases is "One should be happy with what you have, instead of being unhappy with what you could have." He remains humble and thankful for the life that he has been given. "There is no cure for AIDS, but God's Love We Deliver has allowed me to continue living. Thank you so much for everything." ♥



Pedro with Manager of Delivery Operations, Jason Cruz



IS BACK

Save The Date
March 8, 2009!

For many years, God's Love We Deliver (God's Love) rounded up our loyal volunteers and donors on a Sunday evening for a dine around at our favorite New York City restaurants. This event, known as "Sunday Night Supper," provided an opportunity for our friends and supporters to get together to enjoy each other's company, as well as an easy way for local restaurants to support the important mission of God's Love.

We're proud to announce that
"SUNDAY NIGHT SUPPER" IS BACK!

On March 8, 2009, we will again be asking our thousands of volunteers and donors to dine at participating "Sunday Night Supper" restaurants throughout New York City. Participating restaurants will be asked to donate a portion of that evening's revenue to God's Love We Deliver, so that we can continue our life-sustaining work.

For more information or if you're interested in helping with "Sunday Night Supper," please contact Susan Oher at 212-294-8181 or soher@glwd.org ♥



Since our beginning, God's Love We Deliver has been incredibly fortunate to have a wonderful partner in the fight against AIDS, Broadway Cares/Equity Fights AIDS. As much as each organization wishes its services were no longer needed, God's Love is extremely grateful for the continued and incredibly generous support of BC/EFA.

God's Love has been a part of BC/EFA's national grants program since the very first grant round, and over the past 20 years \$300,000 has been provided so that no person should have to suffer the dual crisis of hunger and life-altering illness. And amazingly, through their creativity and hard work, BC/EFA has provided grants totally nearly \$100 million to date, helping causes across the country and indeed, the world. Our hats are off to this wonderful and important organization! ♥

our mission

The mission of God's Love We Deliver is to improve the health and well-being of men, women and children living with HIV/AIDS, cancer and other life-altering illnesses by alleviating hunger and malnutrition. We prepare and deliver nutritious, high-quality meals to people who, because of their illness, are unable to provide or prepare meals for themselves. We also offer illness-specific nutrition education and counseling to our clients, families, care providers and other service organizations.

PRINTED ON
RECYCLED PAPER



Board of Directors

Co-Chairs

Michael Sennott
Sylvia Vogelmann

Vice Chairs

Michael Meagher
Blaine Trump

Treasurer

Jeffrey M. Krauss

Vice Treasurer

Jeffrey V. Diglio

Secretary

Lisa Sherman

Directors

Jose A. Belizario, M.D.
Linda Fairstein, Esq.
Richard E. Feldman, Esq.
Jon Gilman
Jennifer Goodale
Lester Gribetz
Desiree Gruber
Alan G. Levin
Barbra Locker, Ph.D.
Marnie McBryde
R. Michael Moran
Donald R. Mullen
Bruce Nelson
Star Jones, Esq.
Joan Rivers
Alan J. Rogers
Margaret Russell
Reginald W. Smith
Paul Wilmot

Executive Staff

President & CEO

Karen Pearl

Chief of Staff

Candy Bonder

Chief Development Officer

David Ludwigson

Director of Finance

Michael Kanyuck

Editor

William Gioconda



166 Ave. of the Americas
New York, NY 10013

Phone (212) 294-8100

Fax (212) 294-8101

To Make a Donation
(212) 294-8142

To Volunteer (212) 294-8104

To Become a Client
(800) 747-2023

Special Events
(212) 294-8181

Website
www.godslovewedeliver.org