

### A MESSAGE FROM Karen Pearl

hange is in the air as we move closer to beginning work on our new home. It is hard to believe that it has been nearly two and a half years since our great friends Jeff Gates and Mike Moran kicked off our Expansion Campaign with their wonderful \$1 million gift. Since then, with the amazing support of Michael Kors, New York City, Steven and Alexandra Cohen, and so many others, we have raised over \$23 million and are inching closer to our goal.

And things are moving quickly. We were fortunate to get our plans approved by the City Planning Commission with the support of our local Community Board. Our plans are now being reviewed by the Department of Buildings, and we hope to get approvals shortly. We are close to securing a temporary location where we will relocate all of our operations and welcome our volunteers during construction. We are actively planning for the move to the new space so that we ensure that our services for our clients continue uninterrupted.

It is a very exciting time for us at God's Love as we launch the project that will secure our future. We are grateful for the support of everyone in our community who has helped to make our expansion a reality. When we move back to our expanded home, we will have the capacity to cook and deliver more than 2 million meals annually. That sounds like a huge number, but we are growing every month and can't wait to have more cooking, food storage and food packing space.

While we are working diligently on our plans to secure our future, taking care

of the ongoing and changing needs of our clients remains our highest priority. Recently, we have made a number of changes to our meal program that will enhance the experience for special groups of our clients.

As more of our clients are aging or living with illnesses that affect their ability to chew or swallow, we have expanded our ability to provide minced and pureed meals. These meals help keep these clients nourished when their interest in food often diminishes. These options enable many clients to stay at home when they might otherwise face having to move to nursing homes or other institutions because they are in danger of malnutrition.

Another change in our menu is the addition of new vegetarian entrees. These new entrees give our clients greater variety to help them maintain their interest in eating. The beauty of our home-delivered meal program is that it is customized to meet the individual medical circumstances of each of our clients, and having lots of variety makes it possible for us to ensure that clients stay nourished, satisfied and as healthy as possible.

I want to thank all of our supporters and volunteers for helping us respond to the growing need for our services as well as the changing nutritional needs of our clients. Together, we continue to deliver nourishment, along with a healthy dose of hope and love, to people who need to know that they are not alone facing their illness and isolation.

-Karen\_



Taking care of the ongoing and changing needs of our clients remains our highest priority.





McKenzie with friends at the Race to Deliver

# An Interview with Volunteer **McKenzie Mahoney**

cKenzie first began volunteering in the kitchen at God's Love We Deliver as a culinary student at The French Culinary Institute. Now five years have passed and she is still happily chopping away in the kitchen! Below is an interview and a little bit of her story in her own words:

→ What do you do for a living? What are your hobbies? MM I I'm a Marketing and Special Events Director for a restaurant group. In my spare time, I enjoy Soul Cycle, traveling, cooking, biking, volunteering and exploring.

How has God's love become a part of your life?

**MM** | God's Love isn't just a place I come to every Monday night, it's home. With my immediate family 3,000 miles away, the volunteers and staff at God's Love have become my family in NYC.

I always choke up when I talk about the organization. It means so much to me that I can't possibly fit it into a few words or sentences. My time at God's Love is an everyday part of my life.

It has become routine, just like brushing my teeth or going to work, and I look forward to every minute I spend in the kitchen, delivering meals or helping staff at special events.

I am humbled by the work that goes on at God's Love and was thrilled to be asked to be a team leader for my Monday night shift. I may have started working in the kitchen but now find myself doing everything I can to be more involved such as working their annual events and van assisting when I

have time. Last year I was asked to be part of something incredible.... to be a member of the Volunteer Steering Committee and aid in the fundraising efforts on behalf of the volunteers for the new building. I relish the challenge and eagerly await the new building as we work to get us to our monetary goal!

The organization, the people within it, and its mission have changed my life. It not only has given me perspective but a purpose. I can't imagine my life without them and I look forward to reaching more volunteer milestones as the years go by.

The word with the table and what do you leave with?

**MM** I would like to think I bring some fun into the kitchen and a lightheartedness considering the work we are doing.

To learn more about volunteering, visit godslovewedeliver.org/volunteer

# FOOD MATTERS: An Advocacy Update

ith challenges to the
Affordable Care Act in
Washington, and with New
York State's Medicaid redesign underway,
the advocacy team at God's Love We
Deliver has been extremely busy.

The team is monitoring budget negotiations in Washington for potential impacts to nutrition resources and other health benefits for people living with HIV/AIDS and other severe illnesses. We submitted a public comment on the proposed rules that would govern what is included in the health benefits package for each state's healthcare exchanges. These benefits are known as Essential Health Benefits, and food and nutrition services (FNS) for chronically ill populations were conspicuously absent from the

recommendations. The public comment letter was signed by a group of more than 40 national FNS organizations who support the role of food and nutrition in driving down healthcare costs and improving health outcomes.

Locally, God's Love made great progress with the New York City HIV Health and Human Services Planning Council in recognizing the importance of FNS for people living with HIV/AIDS (PLWHA). We also conducted numerous education sessions with care providers, community leaders and officials about the negative medical outcomes associated with food insecurity among PLWHA.

Progress has also been made at the state level in getting nutrition therapy and prescribed food included in Medicaid

redesign. In Albany, we met with elected officials and administration officials in an effort to include FNS in Medicaid managed care plans, in the Health Home initiative and to study the effect of FNS provisions for the population dually eligible for Medicare and Medicaid. FNS are a tremendous benefit to the health and well-being of people living with life-altering illnesses. Yet, no dedicated funding stream exists for nutritious meals for people living with illnesses such as cancer or heart disease. With new friends in Albany, our advocacy team hopes to change that by helping to lead a discussion about the tremendous cost-effective benefit of home-delivered nutrition resources.

# OUR 10TH ANNUAL AUTHORS IN KINI

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n Tuesday, April 9, more than 250 friends of God's Love We Deliver gathered for the 10th Annual Authors In Kind at the Metropolitan Club. Board Member, author extraordinaire and Authors In Kind founder, Linda Fairstein, emceed as our guest authors took the podium to share anecdotes and remarks about their work to the delight of our many guests. The authors signed books before and after the event, meeting and greeting guests and fans. Karen Pearl, God's Love President & CEO, opened with moving remarks about how Authors In Kind, now in its tenth year, has provided such valuable support for God's Love. Linda Fairstein, creator and emcee of

Authors In Kind, made lovely remarks on our work, history and the community we serve. Sandra Brown, in funny and poignant words, shared her inspiration for the story of Low Pressure. John Schwartz told stories of his son and the importance that the love of family, friendship and community plays in our lives. And, finally, Danny Meyer spoke of his connection to God's Love, which extends back to the beginning of the AIDS pandemic, more than 25 years ago. He shared the importance of cooking for others and sharing a meal—that food can be medicine, and food is love.

Another exciting moment at the event was when Karen Pearl and Linda Fairstein pointed to the cold-brew RED

THREAD GOOD Coffee guests were drinking and announced a new partnership for God's Love. For every cup of RED THREAD GOOD Coffee sold, 2 cents will be donated to God's Love. "We are honored to have this remarkable sponsorship with our friends at RED THREAD GOOD Coffee," says Pearl. "Not only does the coffee taste delicious but simply having one cup of coffee directly benefits people who need our nutritious meals and nutrition education."

Authors In Kind was a magnificent event in support of our life sustaining program.

To learn more about our Special Events, visit godslovewedeliver.org/events. ♥



# **Lenox** & Meals for Moms

# Celebrating our Volunteers

hat a fantastic night! On Monday, April 22, hundreds of God's Love We Deliver staff and volunteers gathered for our annual Volunteer Appreciation Party at the Copacabana. We ate, drank and danced the night away, celebrating the many wonderful volunteers that keep God's Love going strong. The party is a small way for us to to say thank you for all the hours of chopping, delivering, kitting, phone-calling and everything else our volunteers do for God's Love. Chuck the Baker made brownie bits for all of our volunteers as a sweet thank you for their hard work. We hope that our volunteers had a fabulous time and we thank them for celebrating their amazing work and selves with us! Be sure to check out our photos on our Facebook page at facebook.com/godslovewedeliver.

As always, this night could not have been possible without some very special friends and supporters. This year's sponsors included:

- · Carol Vallone & LF USA
- · Glee
- · Ballard and the Staff at the Copacabana
- · Idle Hands Bar
- · Jacques 1534
- · John Noonan
- · Lance Patterson & Andrea Bernardi
- · Make Up For Ever
- · McKenzie Mahoney
- · The Meatball Shop
- Michael Chiabaudo & The Gap Foundation
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- · The Setai

enox is one of the world's leading names in home décor, tabletop essentials and accessories, and giftware. Lenox is also a vital corporate partner whose steadfast support makes it possible for us to fulfill our mission.

In 2012, Lenox kicked-off an innovative promotion for the 2012 Holiday Season, "Give Lenox & Give Back," where proceeds from selected products doubled as charitable donations to one of four hunger-relief agencies — God's Love being one of them. The campaign was a powerful commitment from Lenox to help raise people's awareness of malnutrition and hunger while providing an opportunity to support our mission through the purchase of popular Lenox

products. The campaign resulted in a \$20,000 donation to God's Love!

We were pleased to partner again with Lenox and stimulate the public's interest in our efforts to provide food and nutrition services to people too sick to shop or cook for themselves. From April through Mother's Day, God's Love encouraged clients, volunteers, supporters and followers of our social media accounts to "like" Lenox's Facebook page and voice support of our collaboration — hoping to draw people's attention to our important work.

We are so proud that Lenox has chosen God's Love to demonstrate its philanthropy and are deeply thankful for its generous support.



Midsummer Night Drinks Saturday, June 15, 2013, 6 - 9pm Villa Maria, hosted by Vince and Louise Camuto godslovewedeliver.org/ midsummernightdrinks

Heritage of Pride March Sunday, June 30, 2013 New York City godslovewedeliver.org/pride

The 7th Annual Golden
Heart Awards

Wednesday, October 16, 2013 Location TBD godslovewedeliver.org/ goldenheartawards

The 20th Annual Race to Deliver Sunday, November 24, 2013 Central Park

racetodeliver.org

For tickets, sponsorship or more information for any of these events, please contact events@glwd.org or call 212.294.8162.



# Alternative Ways to Give

### Thank you, Jared, and Mazel Tov!

ur dear friend and supporter,
Jared, is a really great guy and
we're thrilled that he's a part
of our God's Love community. This year
Jared celebrated his 13th birthday and had
his bar mitzvah. Jared chose to include us
in his Mitzvah Project, and volunteered
with us on a lovely Friday afternoon.
Mitzvah means "good deed" and we're
grateful to have been included in his
wonderfully generous good deed project.
With his mother, he made meal deliveries
to our clients and also kitted frozen meals
on our kitchen shift. Thank you, Jared.
Happy Birthday and Mazel Tov!





The Schneider Family volunteers at God's Love

#### **Brett Schneider**

In February, we felt a lot of love from a new friend all the way from Texas! Brett Schneider attends Trinity Episcopal School in Austin. He recently took a trip to New York and came to God's Love with his family to do some service work. Brett had a great time chopping potatoes while working with our other volunteers.

We're grateful to have Brett in our volunteer community and we're so glad that he wants to tell his friends about his experience here. He says, "I want my friends to know this is an awesome place... the whole thing was very cool because you can have fun and help people at the same time."

Thank you, Brett!

### A #BigLoveBday Bash with Bearded Yogi

e would like to give the biggest thank you to our dear friend, Jason, a.k.a. Bearded Yogi. For his birthday, Jason hosted what he called his #BigLoveBday Bash at La Colombe, an artisanal coffeeshop in the NoHo neighborhood of New York City. He invited all his friends and turned his birthday party into a fundraiser for God's Love. Using the power of his amazingly warm and loving spirit, and the power of his Crowdrise fundraising page, Jason raised more than \$5,000 for God's Love. Thank you, Bearded Yogi, for your generous birthday bash, for introducing us to your friends and your friends to us, and for hosting a beautiful evening.

To discuss alternative ways of giving, please contact Stephen Covello at 212.294.8144 or scovello@glwd.org. ♥



#### WAYS TO GIVE

#### **♥** Kitchen Cabinet

The Kitchen Cabinet is our monthly giving program that supports God's Love while reducing mailings and paper usage. Each month, your gift is paid automatically through your bank or credit card. To find out more about this opportunity for monthly giving, please call us at 212.294.8144 or visit us at glwd.org/kitchencabinet.

## **♥** The Legacy Society

As the demand for our services continues to grow, we hope that each generation will help provide for the next, so that we can always be there for seriously ill clients at a time in their lives when they need us most. That is why we ask friends to help secure the long-term future of God's Love We Deliver by joining The Legacy Society.

For more information, please call 212.294.8144 or visit

glwd.org/legacy.

#### Introducing our Golden Heart Society

The Golden Heart Society is our way of recognizing those who make our work possible. It is comprised of special individuals, corporations and foundations who make annual gifts of \$1,200 or more during the fiscal year, July through June (this excludes gifts to the expansion campaign). Members of the Golden Heart Society provide critical program support helping to ensure that no person faces the dual crises of hunger and severe illness.

Members of the Golden Heart Society receive the following benefits:

- Name on the membership list which will be published several times annually
- Invitation to one exclusive Golden Heart Society event annually
- · Limited direct mail appeals
- Reserved spots for special volunteer opportunities

For more information about the Golden Heart Society, please contact our Major Gifts Officer, Stephen Covello at 212.294.8144 or **scovello@glwd.org**.

# Honoring Caregivers

By Lisa Zullig, MS, RD, CSG, CDN, Director of Nutrition Services

"There are only four kinds of people in this world. Those who have been caregivers, those who are caregivers, those who will be caregivers, and those who will need caregivers." - Rosalynn Carter, Former First Lady

t God's Love, we recognize the tremendous amount of time, labor and love that constitutes caregiving. Attending to the food and nutrition needs of a loved one is just part of the many activities attributed to caregiving. This is an important caregiving activity that God's Love is proud to help with.

Nearly ten years ago, we were able to expand our services to include the establishment of our Senior Caregiver Program. The program grew out of the understanding that managing all aspects of caregiving can be overwhelming and lead to caregiver stress, and that caregivers often overlook their own nutritional needs. Home-delivered meal services help many caregiving families maintain good nutrition for their loved ones at home. By relieving the stress of preparing meals, it allows the caregiver to attend to other important activities, thereby reducing the caregiver's burden. We know that caregiving requires hard work, energy and strength, and with our nutritious meals, the senior caregivers of our clients can continue their work with the energy from our food and the relief from the stress that cooking and shopping can cause.

Today our program provides nutrition and food services for both persons living with life-altering

illnesses and their senior caregivers. The program has grown dramatically in recent years, nearly doubling since 2010.

By providing support through nutrition education and healthy meals, we hope to alleviate some of the stress around preparing meals and help everyone in the household to eat well. Food and meal time can be a source of comfort and connection for caregivers and their loved ones. It is our hope that our services enhance those experiences. This year, with generous support from The Palette Fund, we will add to our caregiving efforts. The Nutrition Services Department

is finalizing its latest original publication, *Nutrition Tips for Caregivers*. A guide for nutritional choices and the management of food-related issues, the publication highlights major issues and provides resources for more in-depth information. Also included are tips for self-care, an often neglected but always crucial aspect of caregiving. Due out this spring, copies of *Nutrition Tips for Caregivers* will be available free of charge, and as a download from our website. For more information about the publication, please contact the Nutrition Services Department at nutrition@glwd.org or 212.294.8103.

For more from our Nutrition Services Department, please visit godslovewedeliver.org/nutritioninformation.

#### Portobello and Asparagus Egg Strata

Per Serving: 230 calories, 11g total fat, 4g saturated fat, 220mg cholesterol, 660mg sodium. 19g carbohydrate (2g dietary fiber, 6g sugar). 14g protein For more recipes, visit **glwd.org/recipes** 

SERVES 8



Ideal for caregivers, this dish can be made ahead of time and enjoyed for several meals. The dish is soft to chew and is a good source of protein and fiber. It can easily be adapted to other vegetables or cheeses, like blanched broccoli rabe with sharp cheddar, or artichoke hearts with a Parmesan and Fontina combo, and can be further modified for individual dietary needs.

#### Ingredients

- 1 tablespoon extra virgin olive oil
- 1½ cups chopped yellow onion
- 1/4 teaspoon dried thyme
- 3 cloves garlic, finely chopped
- 8 ounces portobello mushrooms, thinly sliced
- ½ pound asparagus, trimmed and cut into 1-inch lengths
- 1 teaspoon salt
- 8 eggs
- 1 cup milk
- 2 tablespoons Dijon mustard
- 3 tablespoons chopped parsley black pepper to taste
- 5 cups 1-inch cubes sourdough bread
- 4 ounces herb or plain goat cheese, crumbled

Recipe courtesy of Whole Foods Market. Visit wholefoodsmarket.com for more great recipes!

#### Method:

- ◆ Heat oil in a large skillet over medium heat. Add onions and thyme and cook until softened, about 4 minutes. Add garlic, mushrooms, asparagus and ½ teaspoon of the salt and cook 5 more minutes longer. Set aside. Meanwhile, whisk together eggs, milk, mustard, parsley, pepper and remaining ½ teaspoon salt in a large bowl. Set aside.
- Spread half of the bread over the bottom of a lightly greased 9-x13-inch baking dish. Top with half of the mushroom mixture and a third of the goat cheese. Layer with remaining bread and mushroom mixture, and pour egg mixture evenly over the top. Cover strata and chill overnight.
- Preheat oven to 375°F. Remove strata from refrigerator and bring to room temperature while the oven heats. Sprinkle remaining two-thirds goat cheese over the top and bake until firm in the center and golden brown on top, about 45 minutes. Let rest 10 minutes before serving.

# Michael Kors Joins Our Board of Directors!



Michael Kors at the Sixth Annual Golden Heart Awards

Te are pleased to announce that fashion designer and New Yorker Michael Kors has been elected to our Board of Directors.

"We are thrilled to have Michael on our Board," says Karen Pearl, our President & CEO. "Michael has been a dedicated and generous friend for more than 20

years and we look forward to working ever more closely with him."

Last summer, we named July "Michael Kors Month" in honor of the designer's longstanding support. Throughout the month, Michael Kors employees had the opportunity to volunteer in our kitchen during their regular workday.

"God's Love does life-changing, life-saving work, and it's been an honor working with them," says Kors. "Today, they cook and deliver more than 1.1 million meals a year to people living with cancer, HIV/AIDS and other serious illnesses. There are so many who need their care and assistance. My support for the organization is lifelong, and I am proud to be a part of the God's Love community."

"As demand for our services continues to grow, we are more grateful than ever to have Michael's support,"



Blaine Trump, Lance LePere, Michael Kors & John Idol in the God's Love kitchen

says Pearl. "Having our dear friend Michael on our Board helps bring great awareness to our urgent mission and helps us reach more people who need our help. Michael brings so much love and passion for our mission, the care of our clients and the work of our volunteers, that we couldn't be happier. This is a wonderful fit for our organization."

Tweet this great news using @godslovenyc and @michaelkors! \*



#### MEET OUR CLIENT AND HER SENIOR CAREGIVER:

## Sally and Jacqueline

Jacqueline

service,

I think it's

wonderful.

volunteers!

says, "I love the

I thank all the

ally Levy has lived in Pelham Parkway in the Bronx for nearly 70 years. Today she is 102 years old. She was born in Paris and fled to New York in 1939 when Germany invaded France during World War II. Despite the turmoil of her younger years, Sally has lived a long and fruitful life.

After her arrival, Sally worked as a seamstress for a few years, as she hadn't had much formal schooling in Paris, growing up during the war. Sally worked hard to

learn English and, after a few years met her husband.

The two settled in the Bronx and had one child, Jacqueline, their pride and joy. After high school and some college, Jacqueline began work as a model. She would also do secretarial and reception work and work in real estate.

Growing old is not unusual for anyone in Sally's family and neither are neurological disorders. Sally's brother died at 99 of Alzheimer's Disease and Sally, today, lives with dementia. Her daughter Jacqueline, who is now 70 years old, is

her senior caretaker.

In recent years, Sally's condition has become frightening for both her and Jacqueline. There were times when Sally would start to cook a meal on the stove, then walk away, forgetting that she had been cooking.

In 2011, Jacqueline was referred to God's Love We Deliver. Jacqueline was so relieved to find out that both she and her mother qualified for meals from God's Love.

Both women need the nutritious,

home-delivered meals we provide. After all, our meals offer the nourishment that our clients' illnesses and treatments so urgently require. And, these meals are also a critical source of comfort for families.

Because of the support of so many, God's Love is able to bring nutrition, warmth

and compassion to someone in great need. Life is now easier for Jacqueline and Sally.

We're so glad that we can be there for Jacqueline and her mother at this time when they need our services. •



#### **Chef** Amanda Freitag Chops for God's Love

n Sunday, April 21, Chef Amanda Freitag competed on our behalf in Round 3 of the Food Network's Chopped. Sixteen competitors including Food Network and Cooking Channel talent, renowned chefs, Chopped judges and celebrities competed for a chance to win the title of Chopped All-Stars champion and a \$50,000 donation to charity.

Chef Amanda did an amazing job both as a chef and as an ambassador for God's Love. Her participation created great buzz on our social media and website and we were glad to hear so many people talking about us and finding out more about our work. Unfortunately, Amanda did not win but we are grateful for her support. Thanks, Amanda, for volunteering with us and for representing us so magnificently.

On our Facebook and Flickr we have some great photos of her having fun while volunteering. Thank you, Chef Amanda!



GOLDEN HEART SOCIETY

#### THE GOLDEN HEART SOCIETY

The Golden Heart Society is comprised of special individuals, corporations and foundations who made generous gifts of \$1,200 or more to the annual fund (excludes gifts to the Expansion Campaign). Members of the Golden Heart Society provide critical program support helping to ensure that no person faces the dual crises of hunger and severe illness. *Listings are as of May 3, 2013.* 

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#### \$100,000 +

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God's Love friend and longtime supporter Michael Kors has joined forces with the United Nations World Food Programme (WFP) to help fight global hunger. He describes the partnership as a natural extension of his work with us. "The issue of hunger is one that I've been involved with for a long time through God's Love We Deliver," he explains. "In recent years, as I traveled around the world, I saw the need to expand our efforts internationally." We're proud to support





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# Grow with Love and Service



he Binn family holds a special place in their hearts for God's Love. Many members, including Jason Binn and his brothers, have volunteered their time delivering meals on the holidays. Their mother, Penny Binstock, was a supporter of God's Love, and her sons continue giving back to God's Love in her memory. In February, Jason's wife Haley and her friends brought in their daughters' Daisies Troop.

The Troop completed an art project decorating delivery bags and packed breakfast kits for our children's meal program. They also learned the history of God's Love and what we do today.

"The girls took away more than we can imagine," says Haley. "The girls are being taught lessons of good citizenship, neighborly love and kindness."

We are grateful to this Troop of young philanthropists who care for others, with time and resources, and especially, with their hearts. ♥

### BAKE SALE CELEBRATION AS

### **GOD'S LOVE Turns 27 Years Old**

he month of May marked 27 years of God's Love We Deliver, and we invited everyone to "sponsor a cake, sponsor a smile" by joining our Birthday Bake Sale.

At God's Love we bake over 2,000 birthday cakes for our clients every year. Every cake is baked with fresh, wholesome ingredients. Our baker, Chuck Piekarski, decorates each

cake with the client's name. The appreciation we hear from clients is truly heartwarming. Sometimes, we are the only ones who remember our clients on their birthday.

To celebrate this amazing program,

our good friends at Team Biscuit Films shot, edited, and produced a beautiful short video showing Chuck the Baker in action. You can watch it on our YouTube channel which is youtube.com/godslovewedeliver.

We all deserve a little something special on our birthday. Having a personalized birthday cake

from God's Love helps make our clients feel special on their special day. For just \$10 per cake, you can help support this sweet program and sponsor a birthday cake for a client. Just go to our website at godslovewedeliver.org/bakesale.





The mission of God's Love We Deliver is to improve the health and well-being of men, women and children living with HIV/AIDS, cancer and other serious illnesses by alleviating hunger and malnutrition. We prepare and deliver nutritious, high quality meals to people who, because of their illness, are unable to provide or prepare meals for themselves. We also provide illness-specific nutrition education and counseling to our clients, families, care providers and other service organizations. All of our services are provided free of charge without regard to income.



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