# foodforth ught

## A Message From Karen Pearl



As 2022 begins its roll-out, I feel a spirit of renewal and hope for the year to come.

Last year, the entire God's Love community worked tremendously hard to nourish those who are too sick to shop or cook for themselves. The pandemic created challenges all year long but especially during the holiday season when we delight our clients with special meals, gifts and extra doses of love. Thank you to everyone who volunteered, donated, delivered and offered other support, helping to make the holidays memorable—and safe—for our clients.

Volunteerism has been front of mind in recent weeks. We have been watching the pandemic carefully and adjusting our policies as needed to maintain all appropriate safety protocols in the kitchen and throughout the Michael Kors Building in SoHo. It is a delicate balance with some people wanting tighter controls and others wanting fewer. We all want to get back to a sense of normalcy which I hope will come this year.

Our medically tailored meal program depends on volunteer support. If your new year's resolution involves volunteering, we can use your help. You can visit our website to see which shifts are available in the kitchen, meal packaging or delivery, or in our offices. To all our volunteers, thank you for your dedication and service.

My gratitude goes to so many who demonstrated profound generosity this holiday season, helping us deliver seasonal joy and more meals than ever in 2021 (more than 2.6 million meals!).

For example, as part of his amazing \$1.5 million gift last year, Craig Newmark matched donors' year-end gifts up to \$150,000. Also, Marcus Lemonis visited God's Love in December with some extraordinary news, making a \$1.5 million gift while honoring our staff for their commitment through the pandemic, and matching all December gifts up to \$500,000. Thank you, Craig and Marcus, for your remarkable generosity!

With the new year comes new Board leadership. I am pleased to welcome Nathaniel Brown, Pedro L. Rodriguez, Nicky Hilton Rothschild, and Melba Wilson to the Board of Directors at God's Love. I am also thrilled to share that two longtime Trustees, Julie Pinkwater and Bill Ribbeke, are the new co-Vice-Chairs of our Board of Trustees.

As we embark on another busy year ahead, we will take time to share updates, information and stories about how our homedelivered, medically tailored meal program helps nourish those in our community. The stories of so many clients at God's Love are rich with gratitude and hope. I am so grateful for our wonderful and generous community that makes our success possible. Thank you for all your love and commitment to God's Love and our clients.

- Karen

# N THIS ISSUE









### A Holiday Season to Remember

Through the continued challenges of living in a global pandemic, God's Love We Deliver remains committed to delivering joy, cheer and delicious food prepared with love, so every client has something to celebrate during the holiday season.



To make sure we can successfully cook and home-deliver nearly 10,000 Thanksgiving feasts for our clients, their family members, and their guests, planning starts months in advance. With your help and support—whether you donated, volunteered to chop veggies or pack meals, or

were one of the 1,000 volunteers who delivered out of 13 distribution centers across hundreds of miles in the five boroughs—we made sure that no client had to spend the holiday alone.

Every client received full turkey dinners with sweet pumpkin crisps, a gift tote full of snacks, a dental care kit, and other personal care items. In addition, clients received shelf-stable foods to ensure nutrition security in case of a weather emergency. This Thanksgiving's holiday tote



was graciously donated by The Krumholz Foundation, Binn Family Foundation in loving memory of Penny Binn Binstock, L'Oréal USA, Stewart Lantner, DDS & Joseph Goldberg, DDS, and Bath & Body Works. Our vegetarian, minced/pureed, and low sugar options were tailored to all who needed them. Sustainability is top of mind, with ingredients sourced from local farms like Glynwood in Cold Spring and GrowNYC partners all over the state.



For Winter Feast in December, our chefs and Nutrition team collaborated to create a truly memorable menu. Depending on their preferences, clients received beef shepherd's pie, roasted salmon with balsamic drizzle, or local mushroom casserole. Each entrée was accompanied by side vegetables and a hermit (ginger spice) cookie.

Our holiday menu was sustainable as well as delicious. Local butcher Hudson & Charles donated bones from grass-fed cows for our shepherd's pie beef stock. Our salmon is wild-caught and MSC-

certified and our mushroom casserole is made with mushrooms from Township Valley Farm in upstate New York. With the highest quality ingredients going into each meal, our clients can taste the difference!

This year we were joined by Board Chair Terrence Meck; Board members Scott Durkin, Mindy Ferguson, Karen Naber, Tangela Richter, Ariana Rockefeller, Danielle Segal, Patricia Suh and Melba Wilson; Leadership Council member Phil Parrotta; Culinary Council members



Marika Bender, David Burtka, Amanda Freitag, Mavis-Jay Sanders, Lee Schrager, Bravo star Dorinda Medley; Broadway producer, director, and actor Richard Jay-Alexander; and hundreds of other extraordinary volunteers. Elected officials join us every year to help prepare meals for their constituents, and this year we welcomed Council Member Carlina Rivera, Congressman Jerrold Nadler and Senator Brian Kavanagh.



Again this year we were able to go above and beyond in service to young people experiencing extreme challenges. We brought meals that "taste like home" to a shelter for unaccompanied minors – children fleeing harmful conditions who have been detained by immigration without their parents. With dishes like Pupusa de Cerdo (Pork Pupusa); Pepian de Pollo (Chicken Stew); Arroz con Frijoles (Rice and Beans); Tres Leches (Three Milk Cake); Gaelleta de la Abuela (Grandma's Cookie), we were proud to have brought a little bit of home – and a lot of love – to these children. We also continued a cherished partnership with the Ali Forney Center to provide holiday meals to LGBTQ youth experiencing homelessness.

We thank everyone who contributed to these special moments and meals this holiday season. Through your volunteerism, donations, and countless ways you support our work, you make such a difference in the lives of our neighbors living with severe and chronic illness. It truly takes all of us to make this season special for our clients. Thank you!

# Introducing Healthy Starts: our Gestational Diabetes Program at God's Love We Deliver by Kate Janeski, Senior Director of Program Services

God's Love is thrilled to announce that gestational diabetes is now a qualifying condition for enrollment in our medically tailored meal program.

Gestational diabetes causes high blood sugar that can affect both the pregnancy and the baby's health. Possible complications include high birth weight, pre-term birth, and serious breathing difficulties. For the parent, risks are high blood pressure, C-section and possible future Type 2 diabetes.

God's Love has launched a gestational diabetes program providing a full intervention of food and nutrition services, including home-delivered meals, nutrition services, and an unprecedented on-demand education curriculum to guide clients during both pregnancy and post-birth.

Our clients will have ongoing access to a Registered Dietitian Nutritionist to ensure their blood sugar levels are controlled for a healthy pregnancy and healthy baby. Our 3-step RDN-led nutrition plan will include an initial assessment and educational materials when joining the program; counseling as needed during pregnancy; and a post-partum assessment.

Clients will also receive written nutrition education materials to reinforce the education provided while receiving meals. Particular emphasis is on food safety and the role of diet in managing glucose targets.

God's Love We Deliver thanks the Secunda Family Foundation for helping launch and support this one-of-a-kind service.

#### **VOLUNTEERS:**

## Giving Time and Saving Lives By Yolanda Deceus, Director of Volunteer Services

There are three things I know we all can count on in life, and my favorite? Our volunteers!

That's right – our volunteers truly are the heart and soul of God's Love We Deliver. I see it every day, and their commitment to our clients is a beautiful thing to witness. When our doors open in the morning, our volunteers arrive ready to tackle whatever it is we have in store for them, from prepping and packaging, to delivering meals.

These days they make sure to be safe, too. I want to thank every volunteer for following our COVID protocols as they change. Our clients appreciate not having to worry as you bring meals, love, stories, talents, and amazing energy to all that you do.

Last year our volunteers went above and beyond, as they always do. They staffed new shifts, delivered in the coldest weather, ensured that our kitchen could keep cooking, and made the holidays bright.

We know our clients can always count on us, because we can always count on our volunteers. Thank you!









### A Legacy of Love: Ann is Keeping Her Mother's Giving Spirit Alive through God's Love

Ann Chan's mother, Ying Chan, received meals from God's Love until she passed a few years ago. In honor of her mother and in recognition of how much Ying appreciated God's Love, Ann is a Legacy Society member who also makes charitable contributions annually. Ann believes that her mother lived for six more years thanks to the nourishment and care provided by God's Love.

"If she didn't have God's Love, I really, truly believe I would not have had those extra years with my mother. Her doctors were shocked that she lived six years on home dialysis. They said it all had to do with her diet and the food she ate."

Ying had multiple medical issues including end stage renal disease, cardiac disease, and diabetes. With these diagnoses came an assortment of treatments and dietary restrictions. As her daughter and caretaker, Ann became overwhelmed by her inability to find the right combination of ingredients for Ying's dietary needs. Thankfully, a social worker told Ann about God's Love and signed Ying up to receive meals.

While Ying always looked forward to her meals, she particularly loved the holiday feasts and birthday cake she received every



November. Ann has many fond memories of speaking with the volunteers who delivered Thanksgiving dinner before sitting down to enjoy the delicious food with her mother. Ann recalls how important each delivery was for her mother:

"When you have so many health issues, you don't have a lot of opportunities to smile. She just loved it. She loved her delivery person and stood by the door on her delivery days."

When Ying passed, Ann knew she wanted to contribute to God's Love. With her mother's charitable spirit in mind, Ying created a fundraiser and began making an annual donation. Ann then went a step further by changing her estate plan to include God's Love, ensuring those living with illness will be taken care of for years to come.

Learn more about the Legacy Society at glwd.org/legacysociety.

#### NUTRITION:

Meals that are Yummy, and Good for your Tummy:
Introducing Our New Gastrointestinal (GI)

Friendly Menu Option by Lisa Zullig, MS, RDN, CSG, CDN

For many clients, gastrointestinal (GI) issues can be a serious barrier to good nutrition. To provide more support, our dietitians recently developed and implemented a new GI-friendly meal plan for clients who need milder meals.

At God's Love, clients come to us with conditions like mouth and throat sores, cancer treatment side effects, gastritis, esophagitis, inflammatory bowel disease, irritable bowel syndrome, and diverticulitis. Other clients are recovering from recent GI procedures including bowel resections and colostomies. All these conditions have an impact on diet.

To design the new meal plan, our Culinary and Nutrition teams collaborated to create delicious meals with varied proteins and flavors that have reduced amounts of acidic and spicy foods, like vinegar, tomatoes or certain spices. The meals are generally lower in fiber as well. Now, clients with a range of GI issues and symptoms can

enjoy dietitian-approved dishes like Chicken and Spinach Stew, or Southern Meatloaf with Sweet Potato Mash.

This new GI meal option is an important addition to our specialized meal plans. The meals can also be combined with texture modifications for clients with difficulty chewing and swallowing. We offer three different textures – soft, minced, and pureed – to assist clients with poor dentition, or dysphagia (difficulty swallowing). All these meal modifications work to address the varying needs of our clients with specific medical conditions, nourishing those who depend on us and might have nowhere else to turn.

Our strategies are always evolving. Our dietitians periodically review medical and nutritional history with each client and make meal modifications with our kitchen and delivery teams. For a wide range of clients, our GI-friendly plan may be just what they need.

## FEATURED RECIPE: From the God's Love Kitchen

## Stewed Chicken with Okra By Chef Andre Daquigan

Developing a recipe for our menu involves equal parts nutritional rigor and culinary inspiration. Our chefs and dietitians work together to develop guidelines for all our meals, medically tailoring them to the specific needs of the clients we are feeding. The macronutrients of protein, carbs and fat are monitored as well as sodium and fiber content, calories, acidity, and spice level. Food allergies and dietary restrictions are also important considerations. It's a balancing act that takes the coordination of our two disciplines.

As a chef, it's a challenge that must be met with creativity and passion. I became a chef because food inspires me. Take this new recipe for Stewed Chicken Thighs with Okra, Sweet Potatoes and Squash. It started with my love for American Southern regional cuisine. Southern food is at once comforting and celebratory, down-home and elevated. It is called soul food for a reason. It is American to its core, and yet it is much more.

Many of the traditional ingredients of Southern food have a direct lineage to the continent of Africa. Enslaved people brought their foods, along with their skills in farming and ranching, with them from the regions of their birth. Okra and collard greens, peanuts and black-eyed peas, watermelon and eggplant, all these

ingredients have roots in the culinary traditions of Africa. The sweet potato, an indigenous crop of the Americas, became a stand-in for the African yam, and to this day is used as a

staple ingredient in Southern cuisine.

This culinary heritage was born under bondage yet is rooted in resilience and strength. Generations of unsung cooks refined it and wove it into our cultural heritage. It is inseparable from the Black American experience. Soul food.

Historic legacies like these are what inspire me as a chef. Certain ingredients when put together contain echoes of the communities that originally developed them into a cuisine. A subtle, culinary alchemy occurs when sweet potatoes are used with okra and served with black-eyed peas. I feel that developing a recipe like this is less like re-inventing the wheel and more like honoring those that cooked before us.



### Stewed Chicken Thighs with Okra, Sweet Potatoes and Squash

Serves 6

#### Ingredients

- 6 large chicken thighs, bone-in, skin on (about 2 lbs.)
- · Salt and pepper, to taste
- 3 Tablespoons olive oil
- 1 large onion, sliced
- 2 medium carrots, peeled, medium dice
- 4-6 cloves garlic, minced
- · 2 Tablespoons minced or finely grated ginger
- 1 teaspoon cinnamon
- 1/2 teaspoon turmeric
- ½ teaspoon coriander
- 3-4 cups chicken broth, as needed
- 1 medium sweet potato, peeled, large dice
- 1 small butternut squash, peeled, seeded, large dice
- ½ lb. fresh okra, cut into ¼ inch pieces (frozen can be substituted)
- 1 bunch cilantro, washed, roughly chopped with stems

#### Method

- Season the chicken thighs with salt and pepper. In a Dutch oven or similarly sized saucepan, heat the olive oil over medium high heat. Add the chicken thighs to the oil, skin-side down at first, turning them as needed until the thighs are well browned and skin has begun to crisp. Remove the thighs from the pan.
- 2. Add the sliced onions to the pan and sauté until they begin to soften, stirring often to scrape any bits from the bottom of the pan. After a few minutes, stir in the carrots, garlic, and ginger. Once this mirepoix has heated through, add the spices, cinnamon, coriander, and turmeric. Blend the spices in well, toasting them in the hot oil for a few minutes.
- Add the chicken broth, continuing to scrape any bits on the bottom. Bring the mixture up to a simmer and adjust seasonings with salt and pepper, if necessary.
- 4. Add the diced sweet potatoes and butternut squash to the sauce, stirring well. Return the chicken thighs to the pan, nestling them into the mixture. If needed, add water or broth to the pan so that the chicken is at least partially submerged. Cover the pot and adjust the heat to maintain a simmer.
- 5. Continue cooking for 30 minutes, stirring occasionally to baste the chicken thighs in the cooking liquid.
- Stir in the cut okra and cook for approximately 15 minutes more. All ingredients should be tender, and the chicken should be fully cooked, easily pulling away from the bone.
- 7. Finish the stew by adjusting the seasonings, if needed, and folding in the chopped cilantro.

### New Ways to Give in the New Year

Year after year, our community finds unique ways to support the clients of God's Love. Through volunteering, donating, and simply acting as an ambassador, you have done so much to make sure we can always be there for our neighbors living with severe and chronic illness. While 2021 brought many new challenges, your dedication, creativity, and compassion remain the same! Through it all, you have inspired us and given us so much strength as we continue to improve the lives of thousands of vulnerable New Yorkers every day, through every season. From all of us at God's Love, thank you.

Here are some creative ways that you gave back in 2021 to spark inspiration for your volunteer or giving plan in 2022.



### Volunteer With a Friend

Looking for a meaningful way to spend time with your loved ones? Last year many friends gave back together by signing up to volunteer with friends or family. Whether in the kitchen or in meal delivery, we welcomed so many volunteers, new and returning, to God's Love. Sign up to volunteer at glwd.org/volunteer.

### **Host a Dinner Party - Virtually!**

In November, our dedicated Thursday night volunteers joined together (virtually!) to host the 12th Annual Lasagna Night Fundraiser. Volunteers raised more than \$22,000 for God's Love. In the last 12 years, the Thursday Night Lasagna Dinner volunteers have raised more than \$156,000 for God's Love, funding more than 15,600 meals for our clients! Richie Fink, volunteer and Lasagna Dinner coorganizer along with Joan Adler, tells us, "This fundraiser is our way of showing that we all care deeply about helping our clients, no matter how much one is able to give." If you're looking to host a dinner that gives back, visit glwd.org/createafundraiser.

### Make Baked Goods that Do Good

In December, our volunteer Laura Arst hosted a Cookie Bake to raise funds for God's Love. Laura shared holiday cheer by baking delicious sweets, packaging them, and delivering them to donors. With 44 donors, 435 cookies, 6 pounds of brittle, and 280 pieces of fudge, she delivered a whole lot of deliciousness



and holiday cheer! This year, her bake sale funded 250 meals for our clients living with illness. If you host a bake sale, please get in touch with our communications team at communications@glwd.org so that we can share your story with our community.



### Mark Milestones with God's Love

Our friend Blaze Casdin raised funds and awareness for our children's meal program through his bar mitzvah. His phenomenal fundraising efforts and his generosity of spirit blew us away, including volunteering in our kitchen to help package meals. If you're looking to turn your celebration into a fundraising opportunity, visit www.glwd.org/createafundraiser. And, if you're looking for family-friendly volunteer opportunities, visit our site at www.glwd.org/kids.



### **Dedicate a Tile for Love**

After our vibrant and loving volunteer, Jesse Lopez, passed away this fall, his close-knit volunteer family came together to honor his memory. While Friday mornings will never be the same without Jesse, his fellow volunteers assured us he will become a permanent part of his home, his family, and his happy place in the God's Love kitchen by purchasing a Tile for Love, which is a dedicated tile in our kitchen. We invite you to join and participate in our Tiles for Love campaign by visiting glwd.org/tilesforlove, with all proceeds going directly to our mission to care for our clients living with illness.





## Cultivate Community with Your Coworkers

Feeling Zoom fatigue and looking for a way to team-build with your coworkers? In 2021 we saw many groups return to enjoy a volunteer shift. There is no better way to bond with your colleagues while helping others. Shifts of up to 20 volunteers are available now. Please sign up at glwd.org/volunteergroups.

### Shop Fashion and Philanthropy

Step out in style for a good cause! Last fall, Michael Kors debuted his new Spring/Summer collection and in it, a new sweater benefiting God's Love. Knit with our beloved hand-in-heart logo, this cashmere turtleneck sweater recognizes his longstanding partnership with God's Love. Keep the bold, crimson threads in focus with solid noir trousers and understated accessories. For each God's Love We Deliver sweater purchased from a participating Michael Kors retail store or official Michael Kors website, Michael Kors will donate 100% of profits to God's Love We



Deliver. Visit michaelkors.com/korsvip to get yours!

We thank some of the many other companies that gave back this

Leeway Home, Alfredo Paredes Studio and John Derian, Centric

Brands, Craft New York, LERET LERET, maison de pawZ, and more.

holiday season, and throughout last year: On This Day, SAKS,

If you'd like to partner with us on a product or shopping event

in support of our mission, please reach out to Stephen Covello,

Director of Key Donors and Partnerships, at scovello@glwd.org or

### **Honor a Loved One**

As our Director of Delivery Damone Jackson cared for his mother while she battled cancer, he felt a deep connection to our clients living with illness. When Damone's mother passed, he decided to honor her life by starting a fundraiser to provide clients who have mobility issues with utility carts to carry their food from their front door to their refrigerator. The carts will also be useful for our clients as they complete additional tasks around their homes. Please join us in honoring Damone's late mother, Sharon Braxton, by supporting our clients with mobility issues through our Carts of Love for Clients campaign at glwd.org/cartsoflove. You can also make a gift in honor or

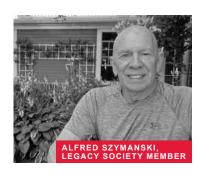


in memory of someone you care about when you make a donation by check, mail, or on the phone – just let us know.

### Leave a Legacy of Love

212.294.8144.

Alfred Szymanski has been a supporter of God's Love since our early years responding to the HIV/AIDS crisis. But when Alfred retired, he wanted to do more than what his fixed income allowed him. When he learned about the Legacy



Society, the decision to join was an easy one. He is proud to help ensure we can continue to provide love, dignity, and nutrition for years to come. Visit glwd.org/legacysociety to join Alfred and a whole community of generous people as a member of our Legacy Society.



### Create Cards for our Clients

No matter what you are going through, we believe that celebrations are important. People of all ages helped our clients celebrate holidays and birthdays by decorating cards and sending them to us in SoHo. With many of our clients feeling isolated during

COVID, this was a fantastic way to deliver an extra dose of love and cheer. Visit glwd.org/cardsofcaring to get involved.

### Get Online to Give Back

Get your friends to stop scrolling and start giving! Many friends used their social for good by posting an Instagram fundraiser or Facebook fundraiser as they celebrated their birthday or just wanted to do good in the digital space.



### **Donate Your Crypto**

We are thrilled to announce that you can now donate cryptocurrency to God's Love! Please consult with your financial planner to determine your tax benefits. Visit glwd.org/donatecrypto to learn more and make your donation.

## **Golden Heart Awards**

On Monday, October 18, we held our 15th annual Golden Heart Awards, in partnership with Michael Kors. We honored the extraordinary achievements of Emmy, Tony and Grammy Awardwinning, and Golden Globe-nominated, actor, singer, director, composer and playwright, Billy Porter, who received the Michael Kors Award for Outstanding Community Service. We also honored celebrated CNN news anchor and best-selling author Don Lemon, who received the Golden Heart Award for Achievement in Broadcasting.

The event took place in a hybrid format, with both an in-person gala at the Glasshouse in Manhattan as well as a virtual program for guests tuning in from home.

The night kicked off with a New York City-themed cocktail hour featuring specialty drinks from Bemelmans Bar. In partnership with Vox's food and dining platform, Eater, guests were treated to dishes from some of the Big Apple's most iconic restaurants, including Sardi's, Russ & Daughters, Dame, Pinch Chinese, Bolivian Llama Party, Frenchette and Saxelby Cheesemongers. Guests enjoyed sponsored wines and liquor by McBride Sisters, Beam Suntory, Le Chemin Du Roi and Sire Spirits. They were also given the chance to bid on an original piece of art, made exclusively for this year's event, by artist, graphic designer and art director Eric Haze.

Guests were then seated for dinner and the program, featuring a welcome from Alan Cumming. Next, the legendary Clive Davis took the stage to introduce celebrated singer, Dionne Warwick, who wowed the crowd with "What the World Needs Now" and presented the Golden Heart Award to Don Lemon.

Cyndi Lauper joined the festivities singing "Not My Father's Son" and "True Colors" in a dynamic performance that ended in a standing ovation. Michael Kors made moving remarks in presenting the Golden Heart Award to the remarkable Billy Porter, who made inspiring acceptance remarks from London.

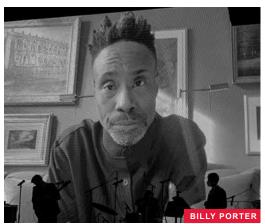
In celebration of the 40th anniversary of the Michael Kors brand, Anna Wintour surprised Michael with a tribute, followed by a special performance by Broadway Inspirational Voices.

We were thrilled to premiere two new videos at the gala: a special tour of God's Love given by Broadway, TV, and film star Jane Krakowski, as well as our video featuring clients and their stories. We hope you'll visit our YouTube channel to watch these videos (youtube.com/godslovewedeliver).

The event supported our ongoing growth in response to the demand for our home-delivered meal program. Karen Pearl, our President & CEO shared that during COVID-19, God's Love has not only survived but thrived. We cooked and home-delivered more than 2.6 million meals in the past year all while expanding services for our clients. We introduced a program for veterans living with PTSD, we grew our sustainability efforts, using local meat, dairy, and produce in our kitchen, and we are about to launch a gestational diabetes program.

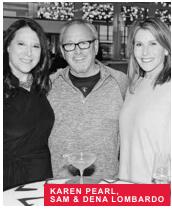
Thank you to our honorary chairwoman Anna Wintour, Michael and the whole team from Michael Kors, our dinner co-chairs, sponsors, guests, and everyone who made the event possible. As we look to cooking a record number of meals this year for our neighbors in need, we are grateful for all the Golden Heart Awards guests who help make our lifesaving work possible.











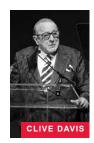




















































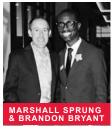






























## New Leadership Grows at God's Love

Our amazing volunteer community at God's Love includes our board and leadership teams, and we are happy to announce new members and positions for 2022. Please meet our four new Board members, and two new co-chairs on our Board of Trustees.

Joining the Board of Directors are:

Nathaniel Brown serves as the esteemed EVP/Global Head of Corporate Communications at Discovery Inc. He has played a key role in building high-profile media brands over the last decade. He is an accomplished communications executive who has led corporate communications for some of the world's leading media and entertainment companies and brands. Prior to joining Discovery in 2019, he served for eight years as Senior Vice President for corporate communications at 21st Century Fox and its predecessor News Corp. A native New Yorker, Nathaniel resides in Brooklyn Heights and Amagansett, New York.

Nicky Hilton Rothschild is an American businesswoman, philanthropist, and designer. She launched her own clothing line in 2004, a line of jewelry in 2010, and in 2014 she published her first book, 365 Style. In addition to God's Love, Nicky has supported a range of charitable organizations, including the Conrad N. Hilton Foundation, Lifeway Network, Animal Haven, Starlight Children's Foundation, Make-A-Wish Foundation, Race to Erase MS and Union Rescue Mission. Nicky lives in New York City with her husband and two daughters.

Pedro L. Rodriguez serves as the Vice President, Business Growth, Digital Marketing & Transformation at Horizon Media Inc. There, Pedro is responsible for the strategic development of plans and programs for growing digital business and for new products and services. He was recently named a 2021 Digital "It List" Awards Honoree by Cynopsis Media. In 2020, Pedro created and launched "The Middlests" podcast, a 2020 Podcast Award Finalist for Best Business Podcast. Other awards for his work include Adweek Media All-Star (2019), Adweek Young Influentials (2018), and FOLIO Magazine: Marketer of the Year (2015).

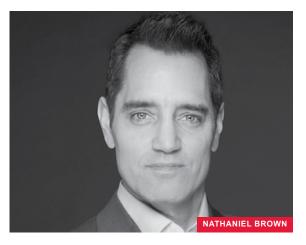
Melba Wilson is a celebrated restaurateur, author, caterer, and chef & owner of the legendary Melba's in Harlem. Her restaurant has become an international destination, launching her to fame as a nationally acclaimed television personality and author. With her cookbook, Melba's American Comfort: 100 Recipes from My Heart to Your Kitchen, published in 2016, and with appearances on CNBC, Food Network, and ABC's The View, she has received accolades and awards for her entrepreneurship and her recipes. Melba is President of the NYC Hospitality Alliance which represents more than 4,000 restaurants and nightlife establishments.

We are also delighted to announce that two longtime Board of Trustees members, Julie Pinkwater and Bill Ribbecke, will serve as Co-Vice-Chairs, supporting Chairman Michael Sennott and God's Love staff in our mission to cook and homedeliver medically tailored meals to those living with severe illness.

Julie Pinkwater is currently an Associate Broker with Douglas Elliman in Bridgehampton, NY where she guides high net worth clients in their real estate investment decisions. Previously, Julie enjoyed a long publishing and advertising career, holding executive management positions where she developed extensive C-level relationships across corporate America.

Bill Ribbecke is the Vice President of Investments for The JPB Foundation, a private foundation located in New York City. Over the last eight years, he has played an integral role in building the Foundation's investment portfolio. Bill also oversees the Foundation's impact and mission-related investment program.

Please join us in welcoming these talented and generous supporters to their new roles. And thank you to our entire leadership community for all that you do!









### The Aspen Institute Food Is Medicine Research Action Plan

In January, Food & Society at the Aspen Institute and the Center for Health Law and Policy Innovation of Harvard Law School (CHLPI) released the Food is Medicine Research Action Plan outlining a comprehensive set of recommendations to expand and strengthen research on nutrition interventions in health care. The Research Action Plan was developed over 18 months and led by a group of expert advisors, including our Senior Director of Policy & Planning, Alissa Wassung.

The Food is Medicine Research Action Plan describes the coordinated effort and investment that is needed to build the evidence base to integrate food access into our healthcare system.

The Action Plan succinctly summarizes the Food is Medicine research to date, which overwhelmingly demonstrates the effectiveness of nutrition interventions such as medically tailored meals, medically tailored groceries, and produce prescriptions. It also puts forward 26 recommendations to guide the next decade of equity-centered research in the Food is Medicine field, and provides specific questions researchers must first address before implementing interventions.

The Plan also identifies urgent questions that have yet to be explored, some of which God's Love is actively pursuing in our own internal evaluations and in research partnerships with external organizations. We are thrilled with this comprehensive and thoughtful brief and energized to continue our efforts toward building the evidence base that documents the effectiveness of medically tailored meals.

**EVENT RECAP:** 

### Race to Deliver **Returned to Central Park**

**GOD'S LOVE WE DELIVER** Race to Deliver

The sun was shining, the leaves were turning, and our racers were thrilled to be back in Central Park to participate in the 28th annual Race to Deliver! We could not have asked for a more gorgeous late autumn day in the heart of Manhattan with thousands of runners and dozens of teams participating. The event was the perfect way to begin Thanksgiving week and officially kick off the holiday season in support of our clients.

Every year, God's Love hosts this 4-mile race to raise funds for our lifesaving meals and draw awareness to our race against hunger and illness. When the COVID-19 pandemic hit and many people lost their support systems, we continued our operations without disruption while enrolling many new clients and adding new programs. While parts of the race and medal ceremony were eliminated to ensure all runners were safe, the joyous energy and spirit of community remained the same.

Thank you to everyone who participated in or contributed to this year's Race. A special thank you to New York Road Runners, ADP, Ralph Lauren, M•A•C VIVA GLAM Fund, and all our runners! We can't wait to cheer you all on again next year!











## SPREADING KINDNESS WITH THE BORN THIS WAY FOUNDATION

Kindness is contagious! We were thrilled that the Born This Way Foundation invited us to participate in their #BeKind21 campaign. Every year, #BeKind21 calls on participants to practice an act of kindness each day from September 1 to September 21. Culminating on the U.N. Day of Peace, #BeKind21 encourages individuals, schools, corporate partners, nonprofits, and more to head into the fall with a spirit of compassion. Here at God's Love, we spread kindness by handing out cookies in front of our building on Spring Street, delivering Chuck's Famous Brownies to our local FDNY heroes ahead of the 20th Anniversary of 9/11, and calling our clients to wish them a happy birthday.





## SWEATER WEATHER JUST GOT BETTER!

This holiday season, our friends at LERET LERET donated a portion of proceeds from all sales on leret-leret.com to our lifesaving meal program. To celebrate this partnership, LERET LERET held an open studio where they offered free embroidering on sweaters, new and old. Volunteers from God's Love were present to educate studio-goers about our work and hand out our brownie bits! From Nicky Hilton Rothschild to God's Love employees, we are grateful to everyone who wore a LERET LERET sweater in recognition of this collaboration. Check out the hashtag #CelebrateWithAPlate on Instagram and you might see some familiar faces wearing these meticulously crafted cashmere sweaters while advocating for God's Love.

### **FASHION MEETS PHILANTHROPY**

As John Varvatos embarks on his latest fashion endeavor, he made sure to include God's Love in his company's plans. In November, John Varvatos opened a new store on the corner of Spring Street and West Broadway called On This Day (OTD). In the early days of their opening, they held a shopping fundraiser for God's Love at their store in the heart of SoHo, with 20% of all proceeds from sales benefitting God's Love. The night was full of refreshments, friends, and fashion! Thank you to all the shoppers who stepped out in style in support of God's Love.





## OUR FUNDRAISING FRONTRUNNERS

Our young professionals group, genLOVE, kicked their fundraising into high gear for the 28th annual Race to Deliver! Every year, participants gather in Central Park for this 4-mile run/walk that symbolizes our daily race to nourish thousands of people living with illness. Whether they were running in honor of a family member, to extend their marathon training, or to ensure our clients are taken care of, each member of this team brought passion and joy to the Race. Together, genLOVE raised nearly \$37,000 for God's Love! We are sending our heartfelt gratitude to Team genLOVE for their enthusiasm and advocacy. We can't wait to see what you all do next!

### Marcus Lemonis Makes the New Year Bright for God's Love

Our good friend Marcus Lemonis is an entrepreneur, television personality and philanthropist, and he made our 2022 a little brighter when he and his wife Bobbi visited us at God's Love late last year.

Early in the morning on December 16, Marcus recognized and thanked our clients and staff with an exceptionally generous gift.

In recognition of the dedication and resilience of our staff throughout the pandemic, Marcus announced a "tip" of \$3,000 for every God's Love employee as part of his Great American Tip Off program. Further, Marcus committed to ensuring that all staff receive the full \$3,000, net of taxes, so he increased the amount he donated to make this happen.

But that's not all. Marcus had another surprise! Marcus announced a \$1 million donation that will help us reach those in need throughout New York City. This exceptionally generous gift will help us expand our services to the most vulnerable New Yorkers in our community who are affected by cancer, HIV/AIDS, Alzheimer's, Parkinson's and so many other life-altering illnesses.

We will cook and home-deliver more than 2.6 million medically tailored meals in the coming year, and this work is made possible with the support of amazing individuals like Marcus Lemonis. Thank you, Marcus, for all that you do!











## Serving Those Who Have Served: Veterans with PTSD

Born in Manchester, England, Raphael and his family moved to the Bronx when he was nine years old. A few years after graduating high school, Raphael joined the Army, traveling to Georgia and California on active duty for two years. Later Raphael joined NYC Sanitation but he remained committed to his military service by entering the Reserves.

In 2003, Raphael received the call to serve first in Kuwait and then Iraq. He received a diagnosis of severe diabetes while overseas and experienced events that left him with PTSD.

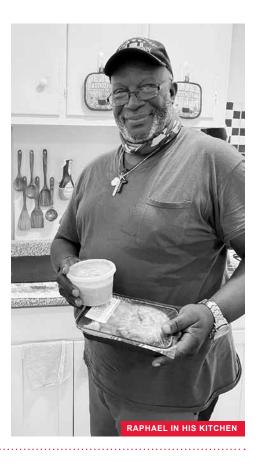
Recently, Raphael found God's Love We Deliver and in August joined our new homedelivered meal program for veterans living with PTSD. His medical team is thrilled that he is receiving medically tailored meals because the results are dramatic: his A1C is decreasing because he is eating less sugar. And, having meals delivered to his home keeps his mood calm because he does not have to worry about going outside which can trigger his PTSD.

Raphael looks forward to Thursdays because he'll get his delivery, a smile, and someone to ask how he's doing. He loves all of our meals, but most especially our soups, fish entrees, fruit cups, and cake. Prior to God's Love he'd eat primarily junk food or "whatever was easy at the grocery store."

Raphael is so grateful for our program. He tells us, "Thank you very much for all that you do. You've been very helpful to me and to all of the people you serve. I really appreciate what you do."

If you know a veteran living with PTSD in the NYC metropolitan area who needs our medically tailored meals, please have them visit glwd.org/veteranswithptsd to learn more about our program and apply for services.

Please visit our YouTube channel (youtube.com/godslovewedeliver) to see our mini-documentary about Raphael and God's Love We Deliver.



### **HEALTHCARE:**

## The Future at God's Love is Healthcare Partnerships

## by Dorella Walters, Senior Director of External Program Affairs

As part our efforts to serve all individuals living with serious illnesses in New York City, we continue to grow new partnerships with hospitals, health systems and insurers. One of our longest partnerships has been with MetroPlus Health plan. MetroPlus Health insures more than 600,000 people across the city and has a number of product lines that include Medicaid, Medicare and Managed Long-Term Care.

We have partnered with MetroPlus Health plan to serve their members enrolled in managed long term care services for many years. It's only because of the strength of that relationship that the leadership at MetroPlus approached us in 2018 to serve their members with Medicaid to address food insecurity, malnutrition and to prevent avoidable hospitalizations. This "value-based" partnership has served 505 of their members diagnosed with illnesses like congestive heart failure, HIV/AIDS, cancer, severe diabetes, and renal disease.

Given the success of that partnership, MetroPlus approached us to serve their Medicare members that were being discharged from local area hospitals as part of a pilot for our Care Transitions program. Through this program, we ensure that MetroPlus members have meals delivered to their homes within 24 hours of discharge from

the hospital. We have had great success serving these patients. Since the pilot's kick off, we have

served 48 patients who are mainly diagnosed with pulmonary disease and cardiac disease.

In the summer, we were joined on a panel called "Investing in Medically Tailored Meals to Promote Health" with President & CEO Karen Pearl and Dr. Amanda Parsons. Dr. Parsons is the Deputy Chief Medical Officer for Medical Management at MetroPlus and she stressed the value of partnering with God's Love across various lines of business to address the health needs of their vulnerable, high-risk members.

Our ability to continue to be innovative with our program offerings and responsive to the ever-changing needs of the communities that we serve is essential to honoring our mission and making sure that we always serve those who need our services.

To partner, or learn more about our healthcare partnerships, please email dwalters@glwd.org

The Legacy Society is comprised of individuals who have chosen to support our work by including God's Love in their estate plans. Planned gifts, including bequests, create an extraordinary opportunity to provide the much-needed resources that will enable God's Love to help the seriously ill today and well into the future.

Joining the Legacy Society is easy - you can make God's Love a beneficiary in your will, retirement plan, life insurance, trusts, or other estate planning vehicles. Legacy Society members receive special recognition, as well as invitations to donor events and programs. If you are already a member, thank you. If not, please consider joining today.

For more information, contact Stephen Covello at scovello@glwd.org or 212.294.8144.

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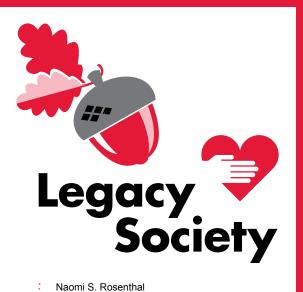
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THE MISSION OF GOD'S LOVE WE DELIVER is to improve the health and well-being of men, women and children living with HIV/AIDS, cancer and other serious illnesses by alleviating hunger and malnutrition. We prepare and deliver nutritious, high-quality meals to people who, because of their illness, are unable to provide or prepare meals for themselves. We also provide illness-specific nutrition education and counseling to our clients, families, care providers and other service organizations. All of our services are provided free of charge to clients without regard to income.

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