

# Food is Medicine. Food is Love.

## Fiscal Year 2021 Annual Report

#### Contents

A Letter from Board Chair Terrence Meck	
and President & CEO Karen Pearl	2
Mission	3
Where We Serve	7
Meals, Miles, Doorbells	8
Who We Serve	9
Ten Things We're Proud of this Year	10
Remembering Ganga Stone	12
Celebrating 35 Years	13
Changing with the Tides and Responding to Crisis: COVID-19	
Signature Events	15
Partnered Events	16
Our Volunteers	18
Saying Farewell to Chuck "The Baker" Piekarski	21
Our Clients	22
Financials	24
Ways to Give	25
Thank You to Our Supporters	26
Leadership	



# A Letter from Board Chair Terrence Meck and President & CEO Karen Pearl



### Dear Community,

We are delighted to be here with you as we continue to celebrate our 35th anniversary. While God's Love is marking this historic achievement, we are simultaneously facing the crisis of COVID-19.

God's Love We Deliver has a long history of responding to crises. As an organization founded at the height of the AIDS pandemic, we served our neighbors who were frightened, dying and, so often, alone. For many of us, this time 35 years ago was a time of enormous anxiety.

When HIV/AIDS was transforming life in the City, we learned how to care for those who were isolated, and too sick to shop or cook for themselves.

As we faced the unknown crisis of COVID-19,
I am proud to say that we have risen to the
challenge: our team enrolled more than 4,700
individuals on to our program. We have created
a new eligibility tool to ease the onboarding
process. We have introduced a new 4-week menu
to delight and nourish our clients, and more.

While our holiday season required COVID changes (socially distant deliveries, masks, and other safety protocols), I am proud to share that our clients were able to celebrate the holidays "in grand style" during the pandemic.

In November and December, our kitchen hummed with energy as our chefs and volunteers prepared nourishing meals made with love, including a traditional holiday meal at Thanksgiving and a Winter Feast in late December.

Our policy team has been hard at work building support for medically tailored meals (MTMs) serving people affected by life-altering illness – those who are also most at-risk when it comes to COVID.

Together with our peer organizations in the Food is Medicine Coalition, our national Accelerator Program is helping teach and mentor other food programs around the country as they develop new MTMprograms to serve their communities.

The profound need for MTMsthis past year has tested our team, and I am proud to report that we are now enrolling and serving more people than ever. This year, we will serve a record 10,000+ people affected by life-altering illness in the New York City area.

And despite continued challenge, God's Love has been awarded our eighth consecutive four star rating by Charity Navigator. Less than 5% of the 1.5 million charities rated annually can claim this achievement recognizing commitment to accountability, transparency, and strong financial health. We applaud our team for their commitment to responsible management of our community's resources while serving our clients.

While God's Love has spent this past year focused on expanding our program to meet the ever-growing need, we have also been focused on our Diversity, Equity, Inclusion and



President & CEO Karen Pearl and Board Chair Terrence Meck

Accessibility efforts. We remain committed to accountability for ourselves while demanding changes in our systems that lead to equal access and justice.

The pandemic is not over yet. But regardless, the herbs on our roof and more volunteers circulating throughout our building offer moments of gratitude, renewal, and confidence that our wonderful city will rise from last year's challenges. Thank you for your continued support!

All our best,

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Karen and Terrence



Our Mission

The mission of God's Love We Deliver is to improve the health and well-being of men, women and children living with HIV/AIDS, cancer and other serious illnesses by alleviating hunger and malnutrition. We prepare and deliver nutritious, high-quality meals to people who, because of their illness, are unable to provide or prepare meals for themselves. We also provide illness-specific nutrition education and counseling to our clients, families, care providers and other service organizations. All of our services are provided free to clients without regard to income. God's Love We Deliver is a non-sectarian organization.





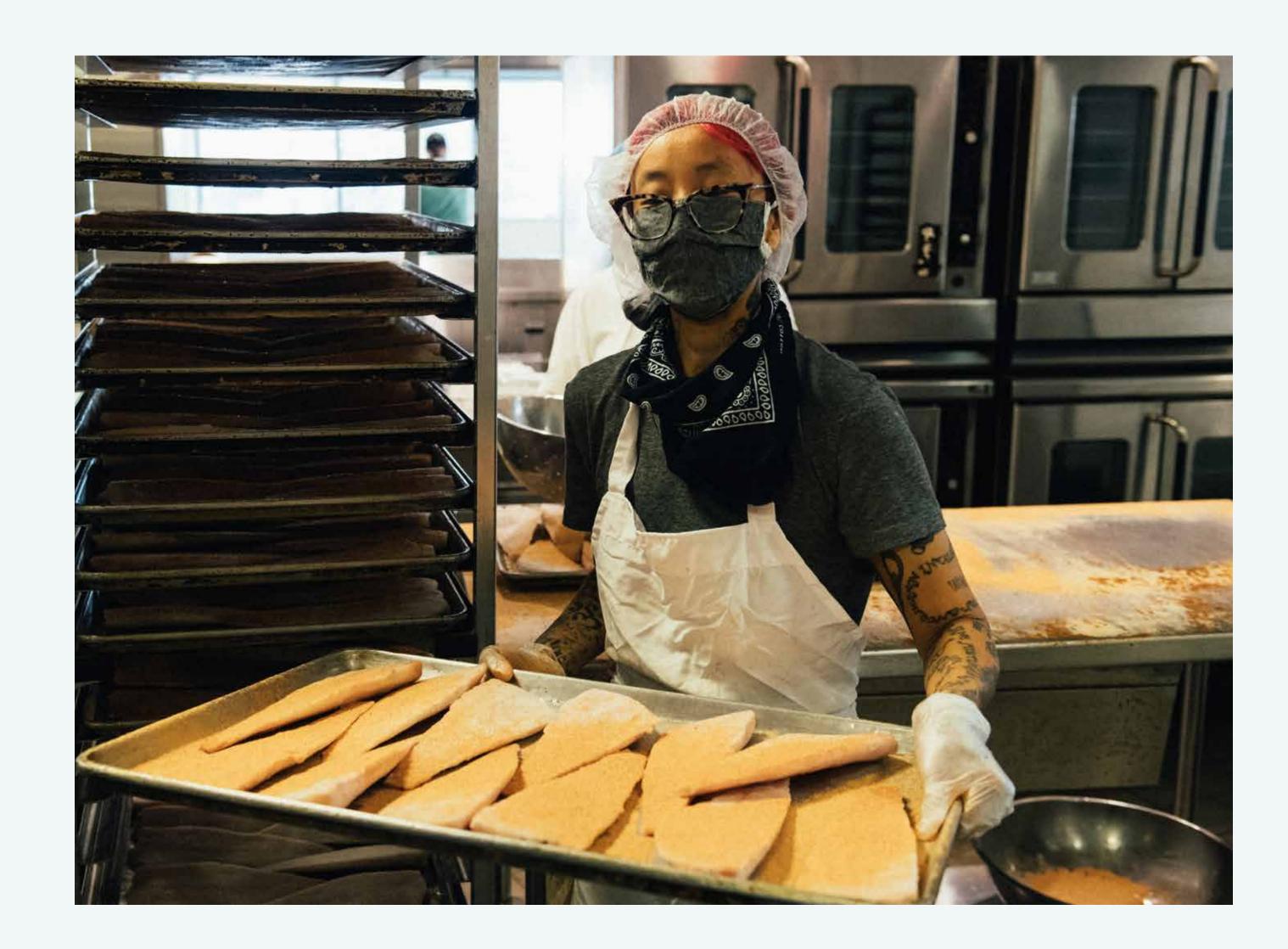


clockwise from top left: 'Food is Love' with Cook Denise Baily and Senior Sous Chef Ryan Simpson, our client Ingrid, driver Thomas Borges

3 GOD'S LOVE WE DELIVER ANNUAL REPORT FISCAL YEAR 2020 (JULY 1, 2019 - JUNE 30, 2020)

# Advocacy

God's Love seeks to ensure that the medically tailored meal intervention is part of the continuum of healthcare, broadly accessible to those who need it, and always of the highest quality. Our research supports local, state, and national advocacy to bring medically tailored meals to the most vulnerable through innovative approaches. Food security does not start or end with receiving a meal; it is connected to a whole host of social circumstances, such as housing, access to care, and education.



#### Food is Medicine Coalition:

God's Love We Deliver chairs the national Food is Medicine Coalition, an association of nonprofit medically tailored meal providers across the country that convene to:

- Provide a complete, evidence-based, medical food and nutrition intervention to critically and chronically ill people in their communities
- Advance public policy that supports access to medically tailored food and nutrition services for people with severe and/or chronic illnesses
- Promote research on the efficacy of food and nutrition services on health outcomes and cost of care









# Nutrition

Individualized nutrition care sets us apart from other meal programs in New York City. Every client on our program works with a Registered Dietitian Nutritionist to make sure we design the custom meal program that best meets their specific medical and nutritional requirements. Clients have access to unlimited nutrition counseling as well as ongoing nutrition education. In partnership with our Kitchen team, our meals are individually tailored with the highest quality ingredients to ensure that our clients always receive optimal nutritional value.

From the development of our therapeutic, evidence-based menus made with the freshest ingredients to unlimited nutrition counseling for changing dietary needs, we see the power of food as medicine and understand the significance of proper nutrition.





GOD'S LOVE WE DELIVER ANNUAL REPORT FISCAL YEAR 2020 (JULY 1, 2019 - JUNE 30, 2020)

# Celebrations and Special Touches

The health and well-being of our clients depend on more than just nutrition: they are improved by connection and joy. We provide a few special touches for our clients to deliver those, too!

To make the holiday season brighter for our clients we provide each client and their guest a special meal on Thanksgiving and again in late December. Because every birthday is worth celebrating, our tireless bakers bake and personalize a birthday cake for every client. Each cake comes with a card hand-crafted by volunteers—most often our "Young Hearts," our youngest volunteers and philanthropists—with best wishes for their special day.







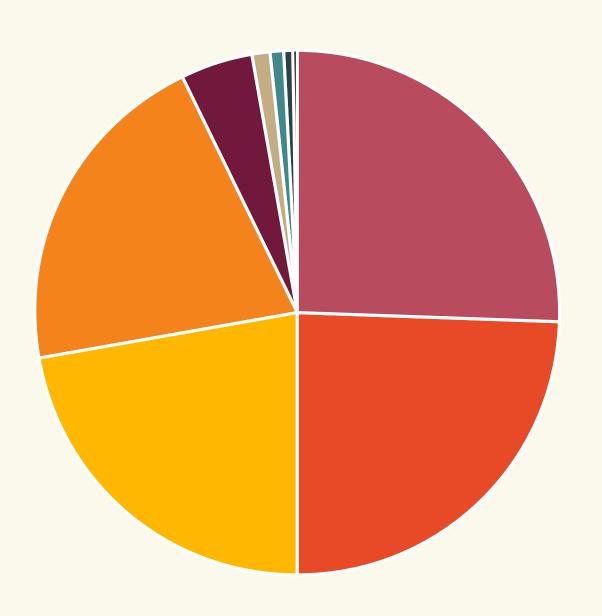




clockwise from top left: Thanksgiving meal delivery from Industry City, client Edith with her birthday cake for her 106th birthday, client Milagros with her Thanksgiving meal, Winter Feast meal packout with Terrence Meck, Lee Schrager, and Richard Jay-Alexander, our kitchen team on Thanksgiving.

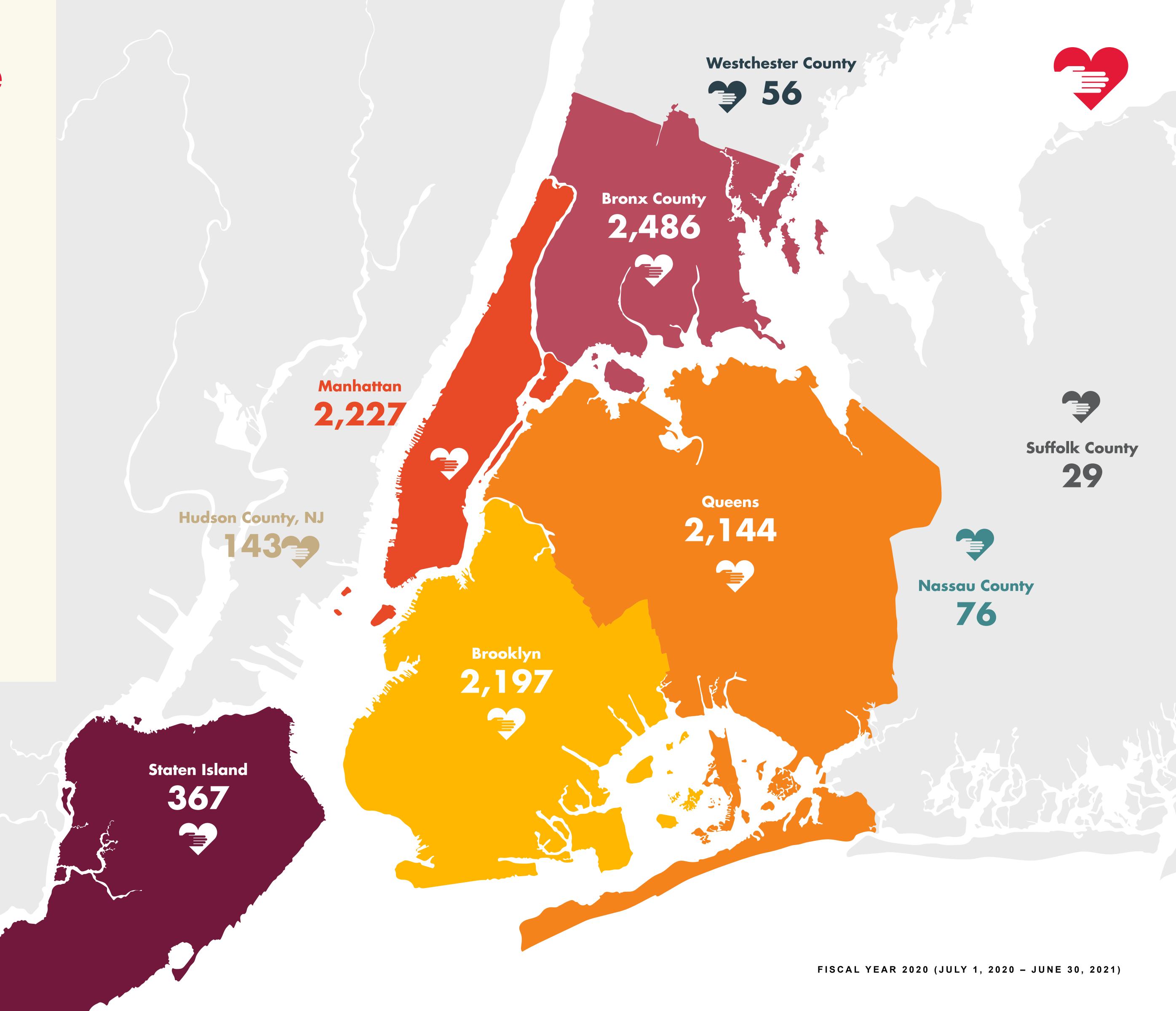
GOD'S LOVE WE DELIVER ANNUAL REPORT FISCAL YEAR 2020 (JULY 1, 2019 – JUNE 30, 2020)

# Where We Serve



County	Individuals	Percentage
Bronx	2,486	26%
New York	2,227	23%
Kings	2,197	23%
Queens	2,144	22%
Staten Island	367	4%
Nassau County	76	1%
Hudson County, NJ	143	1%
Westchester Count	y 56	1%
Suffolk County	29	0%

\*percentages rounded up



# Meals, Miles, Doorbells



\$31,724,239



2,452,416



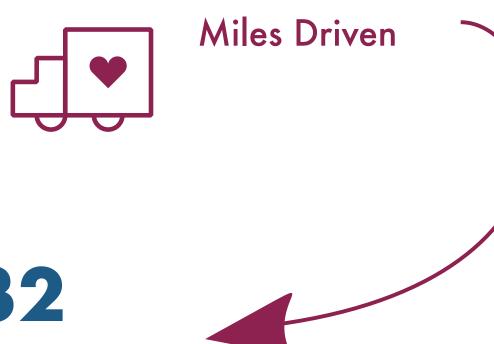
618,095



Meals Cooked and Delivered to all Healthcare Clients

230,000+





10,300+



22,000+



47,000+ Gifts Processed

94,432 f D Followers on social media



10,000



9,671



Individuals Served Including Healthcare Clients 8,000

5,305 Nutrition Counseling Sessions











Healthcare Plans Contracted









County in New Jersey



Each Client Whose Life We Change

## Who We Serve



Clients

2,302,314 Meals 57,574 Meals 8,975 Clients

Children

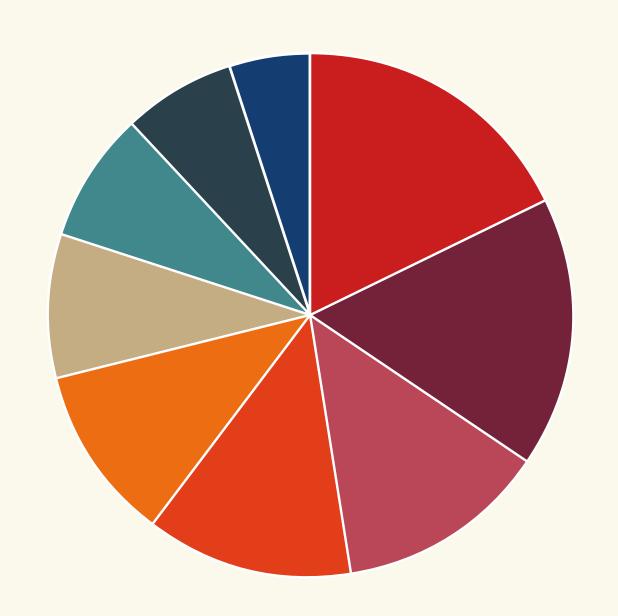
282 Children

Caregivers

92,528 Meals
414 Caregivers

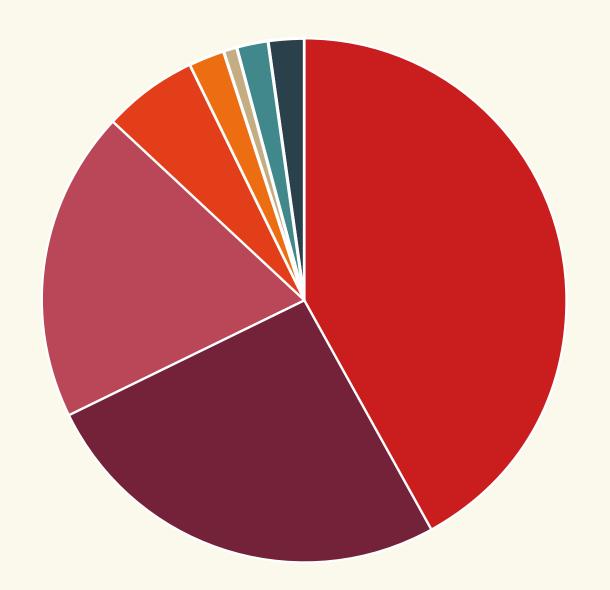
**Total Individuals** 

2,452,416 Meals



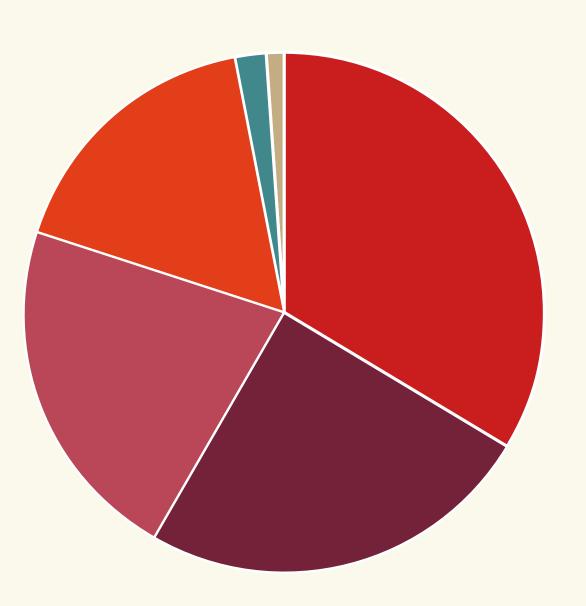
## Diagnosis

Cardiovascular Disease	16%
Other Diseases	16%
HIV/AIDS	13%
Cancer	13%
Kidney Disease	11%
MS/Musculoskeletal	10%
Diabetes	9%
■ Alzheimer's/Neurological Dis.	7%
Pulmonary Disease	5%



## Age

<b>70+</b>	47%
<b>60-69</b>	26%
<b>50-59</b>	16%
40-49	5%
30-39	2%
20-29	1%
<b>13-19</b>	2%
■ 00-12	1%



## Race/Ethnicity

	Percentage
Unknown/Unreported	42%
■ Black/African-American	18%
Hispanic	25%
■ White/Caucasian	13%
Asian/Pacific Islander	2%

# Ten Things We're Proud of This Year



We successfully advocated for the introduction of a bill to increase access to medically tailored meals.

Alongside many other stalwart members of the Food is Medicine Coalition, God's Love supported H.R. 6774, a bipartisan bill to



create a Medicare pilot program to address the critical link between diet and the health of older adults. This proposal will ensure that medically and nutritionally vulnerable seniors get access to lifesaving medically tailored meals in their home.

We collaborated with Amida Care to create In Lieu of Services Program, the first of its kind in the state.

Amida Care is New York's largest nonprofit
Medicaid Special Needs Health Plan, this
partnership enables their members to receive
medically tailored meals delivered with love.
Dependable access to nutritious food will decrease
stress—proven to exacerbate conditions and
require more costly and invasive care measures.
This program is the first of its kind in the state to
provide medically tailored meals.

We made free music accessible to our clients in their own homes.

We're thrilled to have partnered with Music That Heals, an organization that brings the therapeutic power of music to people who are sick, to launch a monthly series of concerts on YouTube exclusively for God's Love clients. Each edition offers a series of professional performances featuring a wide diversity of genres: classical, pop, jazz, and soul, just to name a few.

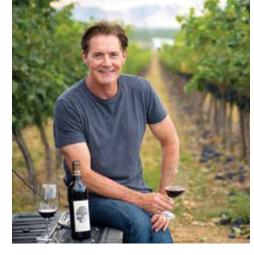
## We launched our Culinary Council.

We assembled some of the food world's best and brightest to partner with to grow our presence and raise awareness in the food world. These fifteen thought leaders range from chefs to food writers and activists to farmers. The group, which includes Zoe Adjonyoh, David Burtka, Marika Bender, Kyle MacLachlan, Julia Turshen and more, is charged with infusing even more delicious ideas into all the ways God's Love serves those living with severe and chronic illness. We can't wait to manifest the ideas they generate.











## We celebrated our 35th anniversary.

Since our founding in 1985, so much has changed for God's Love: we now serve to 200+ diagnoses, we have expanded our service range to Westchester, Nassau, and Suffolk Counties, and we've transformed our delivery model to a chilled/frozen one. But so much stays the same with our commitment to our clients. Our core values always remain the same: that our clients will never pay for their meals, that we'll deliver on the next delivery day, and that we'll never have a waiting list. We were honored to celebrate 35 years of healing and love through the power of food with our clients, volunteers, staff, and community.

GOD'S LOVE WE DELIVER ANNUAL REPORT

# Ten Things We're Proud of This Year continued



We launched a program to provide medically tailored meals to U.S. military veterans living with PTSD.

Through the generous support of Craig Newmark, the Bob Woodruff Foundation, PyschArmor, and the NYC Department of Veterans Affairs, we are able to provide care to



veterans and qualifying family members with the commitment to care and dignity characteristic of God's Love We Deliver, complete with training in clinical, trauma-informed support and communication. Participating veterans will receive ten meals a week—and, of course, celebratory deliveries for their birthday, Thanksgiving, and Winter Feast!

We adapted amidst rolling tides of Covid-19 to keep our service going strong.

With the hard work of our passionate staff, tireless volunteers, and generous supporters, we were able to weather the challenges wrought by a swiftly changing public health landscape that often had a heavy impact on the lives of our clients. Not only did we sustain, we grew: changing protocols to keep everyone safe, delivering shelf stable meals and personal care kits, enrolled thousands of new clients and kept nearly 10,000 clients, children, and senior caregivers nourished.

Partnerships with Martriark Foods, Project EATS, and Burlap & Barrel spices double down on efforts towards sustainability.

From upcycled broth made with remnants of vegetables that would otherwise become waste to herbs grown



on our rooftop and one a few miles away to equitably sourced spices, we are finding creative ways to end food waste and support health at every level of food systems.

Rep. Jim McGovern, a national hunger alleviation champion, visited and volunteered.

Rep. Jim McGovern of Massachusetts chairs the House Hunger Caucus and authored the first bill targeted on expanding access to medically tailored meals. We were so thrilled that he honored Gods Love We Deliver with a tour of our building and

joined our President & CEO Karen Pearl for a volunteer shift in the kitchen.

We launched our Care Transitions program.

This program
empowers people recently
discharged from hospital with
a tool to reduce risk of future
illness. It enlists insurers and
health groups as partners
in providing home-delivered
medically tailored meals. The
Care Transitions program offers
rapid delivery of meals within 48
hours, support and education
provided by our Registered
Dietitian Nutritionists, and more.



# Remembering Ganga Stone

October 30, 1941-June 2, 2021



Ganga Stone

Our founder, Ganga Stone, passed away in June. We reflect with great admiration on the life of this fearless visionary. She responded to a crisis and crafted a mission and model to build a better New York by providing food, dignity, and love for our most vulnerable residents living with critical illness.

Friend and co-founder Jane Best says, "It was a great honor in my life to work side by side with her...to feed so many people in such a desperate situation, bringing a meal and a smile, and to create the opportunity for so many to experience the joy of volunteering."

Ganga was working as a hospice worker in 1985 when she paid a visit to Richard Sale, a man dying from HIV/AIDS. Seeing that he was too sick to shop or cook for himself, Ganga realized that something as simple as a delivered meal can offer love and dignity to someone who is ill—and that nutritionally tailored meals could support medical treatment.

While delivering a meal to Richard, she was walking down the street, meal bags in hand, when a local minister told her, "You're not just delivering food, you're delivering God's love." This became the name of a new organization that began with one simple act of kindness and expanded into the organization we are today.

When HIV/AIDS was ravaging NYC, Ganga's skill in enlisting volunteers meant those living in isolation received not only nutritious meals but also a smile and a visit from someone who cared. The small operation that started in her apartment now nourishes more than 10,000 New Yorkers annually, having cooked and home-delivered more than 2.4 million meals last year.

Thousands have found purpose at God's Love, helping their ailing neighbors by helping cook and home-deliver meals. Ganga always felt great joy in her work, whether delivering meals across the city, stirring soup with friends, or distributing donation cans to countless supportive businesses. Over the years, Ganga stayed in touch. She never stopped offering advice and telling us how proud she was of our continued efforts to deliver meals, with compassion and love, to those who are sick and hungry. We are honored to carry on her life-affirming efforts. Thank you, Ganga. You will be forever in our hearts.

To learn more about Ganga's life and legacy, please visit glwd.org/rememberinggangastone







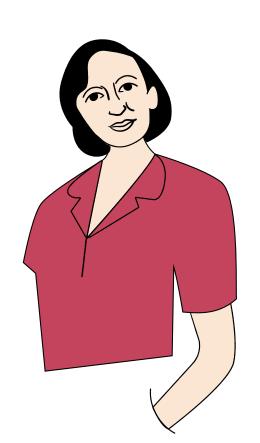


clockwise from top left: Jane Best and Ganga Stone; Scott Bruckner, Ganga Stone, Blaine Trump, Michael Sennott and Karen Pearl; Ganga and marchers at the NYC Pride March; Ganga with God's Love staff

# Celebrating 35 Years



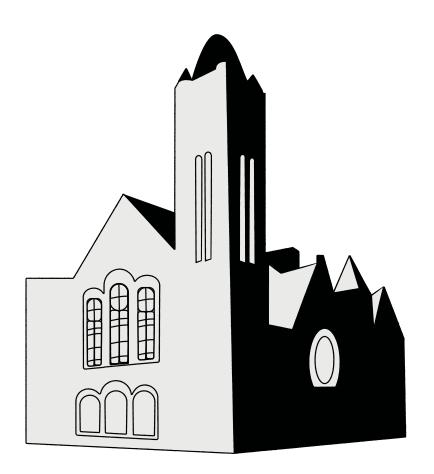
God's Love We Deliver is celebrating our 35th anniversary. So much has changed in our 35 years, but our core values have not. When New Yorkers struggling with malnutrition, illness, hunger, and isolation contact God's Love, they contact God's Love, they find a community who cares deeply about them. Together, we are dedicated to cooking and delivering the individually-tailored meals and providing the nutrition counseling that our clients require at a time in their lives when they need it most. Thank you to our phenomenal supports, volunteers, and staff who have made our 35 years such a wonderful time of growth, innovation and achievements.



1985
Hospice worker
Ganga Stone starts
delivering meals
to people with

HIV/AIDS

1986 God's Love We Deliver is incorporated; Volunteers soon deliver 50 meals per week



1987 We move into the kitchen of West Park Presbyterian Church and begin delivering 50 meals per day



1991 Delivering meals to 250 clients per day, we move to a larger kitchen at the American Youth Hostel

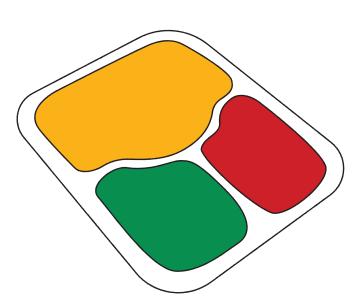
1992 Nutrition
Department established

2010 We redesign our menus and launch a special children's menu and diabetes initiative

2009 We deliver our 10 millionth meal

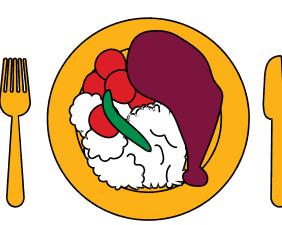


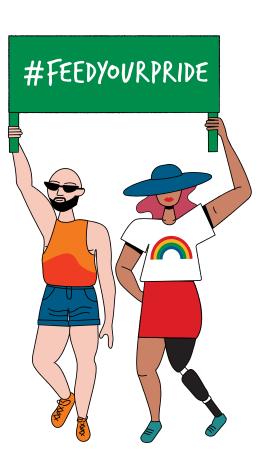
2011 We celebrate our 25th anniversary and launch our \$25 million Expansion Campaign



2001 We expand our mission to serve clients living with all illnesses and begin delivery of frozen meals



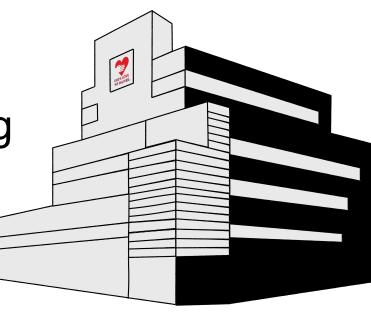




1995 We move into our new home on World AIDS Day, and deliver our one millionth meal

1993 We purchase our current home from the City of New York, and launch a Capital Campaign to renovate

2013 We hosted the Groundbreaking Ceremony for the Michael Kors Building at our home in SoHo



2015 We celebrate our 30th anniversary and move into The Michael Kors Building in SoHo

2017 We cook and deliver our 20 millionth meal.





**2020** We cook and deliver our 25 millionth meal. Deemed an Essential Services Provider during COVID-19, in the first few months of the pandemic we welcome 3,200+ clients on to the program and deliver 3 weeks of shelf-stable food to every person, in addition to regular meal delivery.

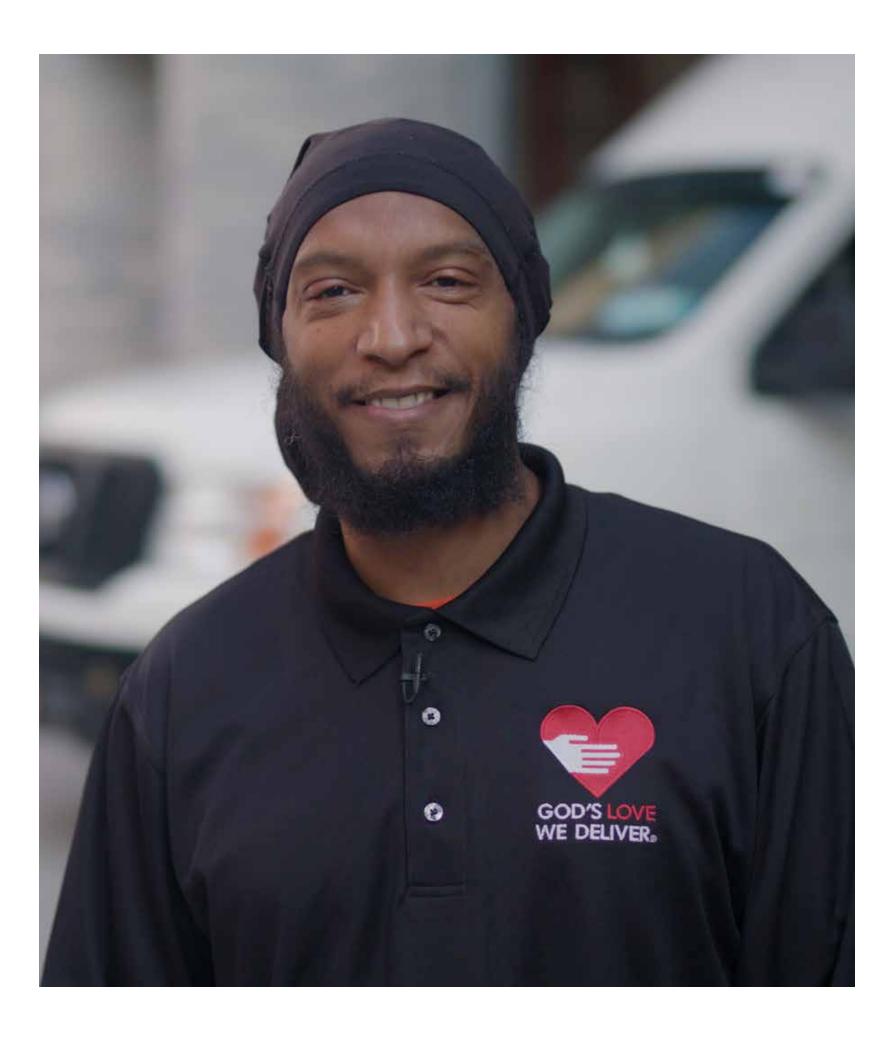
# Changing with the Tides and Responding to Crisis: COVID-19





God's Love We Deliver has never stopped working through the continued challenges of the COVID-19 pandemic. In the early days, we adapted rapidly to meet increased demand while instituting social distancing measures that decreased volunteer and staff capacity. In this new pandemic, we have drawn from our legacy of caring for those who are isolated and alone, too sick to shop or cook for themselves, to respond to COVID-19 and build an even stronger community and city.

God's Love, along with other medically tailored meal organizations, were essential in meeting the crisis of food insecurity that resulted from necessary social distancing policies and inevitable economic disruption. Reliable and safe home delivery is more important than ever: our food helps reduce hospital admission for people who are especially vulnerable to the most dire outcomes of this virus. We remain committed to the safety of every volunteer, staff member, client and family member in our reach as we continue to navigate the ongoing changes of life during COVID-19.





As of this writing, the infection rate is on the rise again all over New York City. We continue to be there for our vulnerable neighbors, including so many who are isolated from their family and caregivers due to the need for social distancing. Our Human Resources

Department keeps staff and volunteers informed on the latest COVID-19 safety protocols to ensure everyone entering our building is safe. Staff and volunteers are always required to wear masks while in the building. For Thanksgiving, we maintained all safety protocols to ensure clients, volunteers, supporters and staff remained safe and socially distanced at all meal distribution centers and during delivery. We have held many of of our events virtually, to ensure attendees could participate while also staying safe. Many things have changed since March 2020, but at God's Love the most important thing has not: we continue to enroll clients in our program of home-delivered, medically tailored meals and unlimited nutrition education and

counseling, and we cook and deliver all meals with lots of love. We were able to rise to the occasion because of compassionate donors and supporters like you. As we all wait for the vaccine, many of our newly enrolled clients will be with us to stay. We hope you will, too.

# Signature Events



# The Golden Heart Awards – December 1, 2020

The 14th annual Gala held special significance to us and our supporters: it coincided not only with World Aids Day but also our 35th year of serving New Yorkers who need nutritious meals when they get sick. The virtual celebration on Tuesday, December 1st honored our devoted frontline workers whose contributions were a lifeline to so many. The event was hosted by Michael Kors and Amber Ruffin. There were celebrity performances and appearances from Audra McDonald, Iman, Seth Meyers, Jane Krakowski, the original cast of RENT, and many more! Guests received a lavish box of goodies chosen by Chef Michael Anthony of Gramercy Tavern; which of course included Chuck's Famous Brownies.



### Love Rocks NYC – June 3, 2021

Love Rocks NYC returned to the Beacon

Theatre for a livestream event produced by John Varvatos, Greg Williamson, and Nicole Rechter on June 3. The fifth annual iteration of the concert paid special tribute to NYC frontline workers and their essential role in the city's ability to thrive. Hosts Jeff Garlin, Michael Imperioli, and Bernie Williams kept the stage hot for spectacular musical acts, including Gary Clark Jr., Billy F Gibbons, Warren Haynes, Emily King, Ledisi, Pedrito Martinez, Tash Neal, Fantastic Negrito, Ivan Neville, Grace Potter, Yola, and more. In addition, surprise host Bill Murray introduced a "young man from across the river," also known as Jon Bon Jovi; special guest Tina Fey brought on Sara Bareilles.

One of the most inspiring moments of the night came when our President & CEO Karen Pearl took the stage to honor frontline workers, recognize and give thanks to God's Love We Deliver staff, volunteers and supporters who were all integral during the pandemic, and to pay tribute to Ganga Stone, our co-founder who passed away on June 2. Since 2017, this benefit concert celebrating the life-sustaining work we do has raised more than \$13 million and helped to fund more than 1.3 million meals.



#### Race to Deliver – November 22, 2020

We were proud to innovate in the face of challenge so we could safely continue one of our longest-running and most beloved traditions: The Race to Deliver. The week



before Thanksgiving 2021, our 27th Annual Race to Deliver went virtual! Though we eagerly await our next gathering in Central Park, it was thrilling to see supporters of God's Love log-in to connect virtually from around the country (and the world-hello, United Kingdom!) and run 5 kilometers to support our clients!

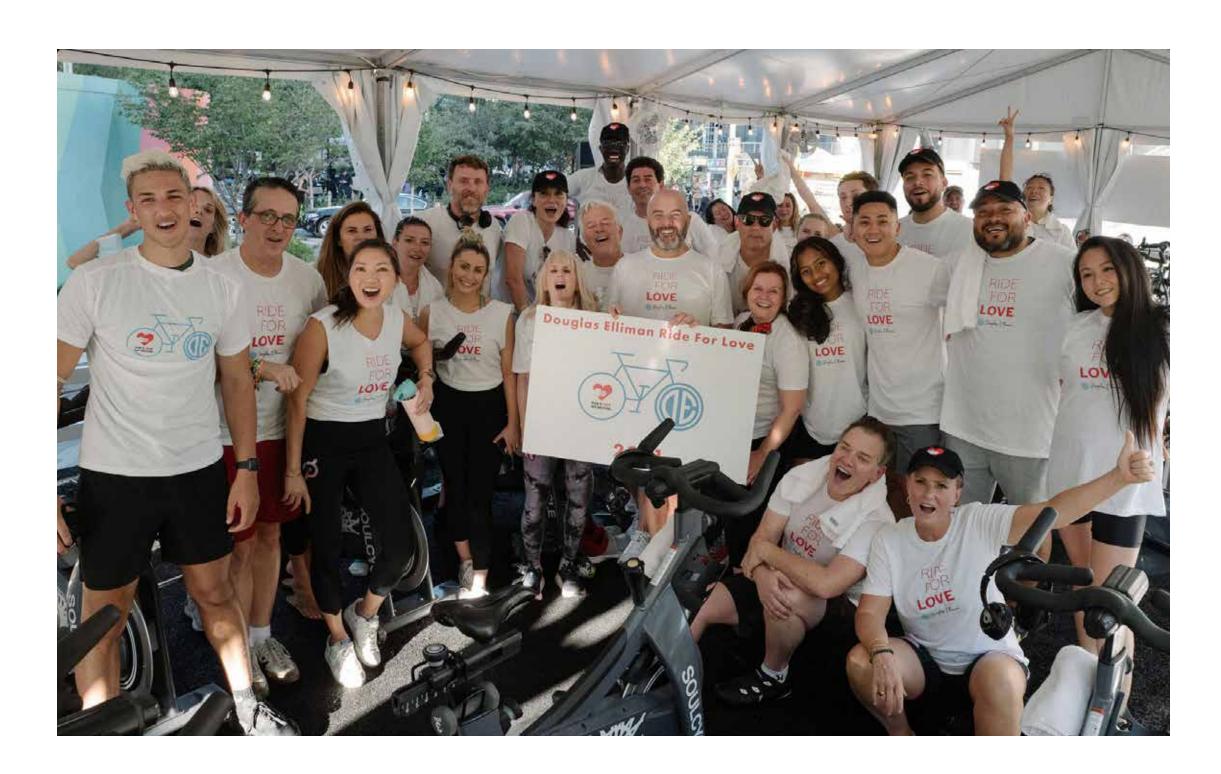
Participants rallied from genLOVE, our young professional supporters, and raised \$43,764 with a team of 39 runners. This year's race welcomed more than 800 participants and raised more than \$800,000. Thank you to everyone who laced up their running shoes; special gratitude goes to our sponsors, including the M·A·C VIVA GLAM Fund, ADP, Ralph Lauren and Capital One.

# Partnered Events and Other Special Moments





**Savoring Pride during COVID-19** While this year's Pride went virtual, we still had a blast at Savor Pride with Chefs Liz Alpern, Renee Blackman, Amanda Freitag, Kate Pelayo, Mavis-Jay Sanders and Sicily Sierra. Their recipes spoke of the chefs' diverse and wonderful perspectives, much like the colors of the Pride flag. Chef Alpern made a seasonal borscht. Chef Blackman prepared chicken thighs seasoned with ginger and cilantro along with confit potatoes and charred broccolini. Chef Freitag made a lamb burger with mint yogurt. A ginger-honey glazed salmon was shared by Chef Pelayo. Chefs Sanders and Sierra presented pan-seared fish with green sauce and white bean salad. Thank you to our host Kalen Allen and to our wonderful partners at NYC Pride for a fabulous event. If you missed Savor Pride or want to learn a new dish from one of these chefs, go to glwd.org/ savorpride2020



Douglas Elliman Rides for Love The 8th Annual Douglas Eliman Ride for Love was a huge success, with riders cycling up to 100 miles across all five boroughs, the Hudson Valley, Long Island, and even in the far-flung West Coast of the U.S.A! The devoted Ride For Love community includes Douglas Elliman Agents, the founders of this event, as well as almost 100 additional supporters. This event has raised over \$1,150,000: for that we couldn't be more grateful to the Ride For Love Director Bridget Harvey and everyone who pushed their pedals towards better health for NYC's most vulnerable!



Delivering Love to the Ali Forney Center On Thanksgiving, after a morning's delivery of 10,000 meals to clients around the five boroughs, God's Love volunteers and supporters distributed an additional 100 Thanksgiving meals – 80 regular and 20 vegetarian – to

LGBTQ+ homeless teens from the Ali Forney Center.

"We are grateful for the care and generosity of the God's Love We Deliver family," says Alexander Roque, President and Executive Director of the Ali Forney Center. "Our work is centered around helping to build community and family. This showing of love helps to demonstrate for our youth that they are worthy of being cared for and worthy of love."

We're honored to bring this love and holiday spirit to these youth and our wider community.

# Partnered Events and Other Special Moments continued



Making the Holidays Taste Like Home God's Love continued to bring Thanksgiving holiday cheer to our wider community by delivering a special holiday meal to a shelter for unaccompanied minors, children who have been detained by immigration without their parents. We were asked to send food that "tastes like home." Our chefs cooked pupusas de chicharron (a traditional Guatemalan/El Salvadorian porkstuffed masa with traditional coleslaw), and pepian de pollo con arroz y frijoles (a traditional Guatemalan chicken stew with coconut rice and beans) for the kids to enjoy. The children also received tres leches cake for dessert. God's Love is proud to bring a little bit of home – and a lot of love – to these children during the holiday season.



# Our Volunteers: Helping Hands and Giving Hearts

Though the city shut down when COVID-19 hit, God's Love never did. That was only possible with the unwavering care and generosity of "of our volunteers' helping hands and giving hearts. Here are some of the things our volunteers helped us accomplish this year. They:

- » Helped us cook and home deliver over 10,000 meals each day to our clients and their children and senior caregivers.
- » Celebrated our largest holiday season ever, preparing, packaging and delivering 10,000 Thanksgiving feasts and 10,000 Winter Feasts, along with special holiday totes.
- » Helped us package and deliver 210,000 emergency shelf-stable meals in one weekend in April.
- » Added shifts to their week or extra hours to their shifts (and those who couldn't come in sent us emails and phone calls letting us know they can't wait to be back).
- Created hundreds of holiday cards and Cards of Caring, bringing so much joy to our clients.
- Complied with our updated COVID-19 safety protocols including masks and social distancing.
- » Attended our Town Hall meetings.
- » Decorated birthday cakes and chipped in to help with holiday brownie production.
- » Delivered meals in wind, rain, and snow.

To our volunteers: thank you for being our partners, and our heart.





















## 1000+ Volunteer Hours



David Abramson Joan Adler Carol Alexander Mitchell Applebaum Mary Pat Archer Victoria Arzano Gayle Balsky Marilyn Bardo Alan Baron Debbi Baum Joan Bennett Suzan Bernstein Shawn Bethune Bernard Biron Ann Bodnar Jeri Boylan Rusty Breedlove Marla Jo Brickman Michael Brodesky Paul Brotman Lydia Brown Thomas Brunner Juliana Bustamante Sharon Cacioppo Sunny Cade Terry Callaghan Kathleen Caronna **Avon Chandler** Sherry Chang Danny Chen Lloyd Cheu

Lynn Christie

Carole Cohen

Rob Copeland

**Edward Coffina** 

George Cominskie

Mari Cossaboom Paula Coyne **Brent Crook** Elizabeth Currey **Brenda Curtis** Maggie Cusimano **Drew Dasent** Peter Daw Debbie Deitcher John DeRemigis Randy Deutsch Mary Devine Jon Devries Gerald Deyounge Molly Dieterich Florence Dixon Benjamin Dobson Bill Douglass Karen Duda George Dussan Donald Eckert Janice Elkinson Aurora Estner Lorna Facey Lynda Feld Daniel Feldman Stephanie Fine Richard Fink David Fitterman Fitz Fitz Mary Fong Martin Friedman

James Gallagher

Nicole Gallagher

Joyce Garlick

Laurie Gelbart

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# Saying Farewell to Chuck "The Baker" Piekarski





For almost 30 years, Chuck
"the Baker" Piekarski worked
tirelessly at God's Love We
Deliver. More than nine million
cakes, brownies, and cookies
later,in January, Chuck untied his
apron for the last time.

Our thanks to Chuck for being

our head baker all these years, offering something sweet for our clients every day with his desserts and birthday cakes. Chuck insists on personalizing every birthday cake because it makes him stop and think about each person he is baking for.

While Chuck was with God's Love for nearly three decades, his history with our work extends beyond that.

In 1984, while working at a bakery in Rhode Island, Chuck fell in love with a beloved middle school teacher named Alan. In 1987, Alan got sick and was diagnosed with HIV. His illness moved so fast. Chuck did everything he could to help him, making him milkshakes or fruit smoothies because that was all he could keep down.

From Alan's diagnosis to his passing was only 3 months. After Alan died, Chuck moved to New York City to make a career in acting, but the work was inconsistent. One day, he found an ad in the paper for God's Love We Deliver. For his "audition," Chuck made three desserts, and Chuck stayed with us for nearly three decades.

Chuck told us, "My baking has always been very personal, and there's not a day that goes by when I don't think of Alan. But I also think about the people we help every day with a meal, a kind word, or a birthday cake — thousands of individuals deserving hope, dignity, and love."

We celebrate the sweet treats he's baked for our clients, his brownies we've sent across the country, and the dedicated service and constant kindness he has brought to God's Love. We know our staff, volunteers, and supporters will miss him greatly.











L to R, top to bottom: Chuck and assistant baker Jose Pizarro, Chuck with Katie Couric at the launch of the God's Love We Deliver cookbook, Chuck at NYC Pride, Chuck with Joan Rivers at our 15 millionth meal celebration, Chuck with God's Love staff at the construction site of the Joan Rivers Bakery for The Michael Kors Building, Chuck with Dominique Ansel

GOD'S LOVE WE DELIVER ANNUAL REPORT FISCAL YEAR 2020 (JULY 1, 2020 - JUNE 30, 2021)

# Our Clients

## Delivering Love to Lashelle and Nya

Our client Lashelle lives with severe diabetes, hypertension, and asthma. She's also a mom, and this spring her daughter Nya turned 18 just before mother's day. Nya's off to college in the fall to work towards a psychology degree: this moment in time holds many reasons for celebration. But they have known struggle as well. Lashelle told us, "It's one of the hardest things to be sick as a parent, but it's even harder when you're a single parent."

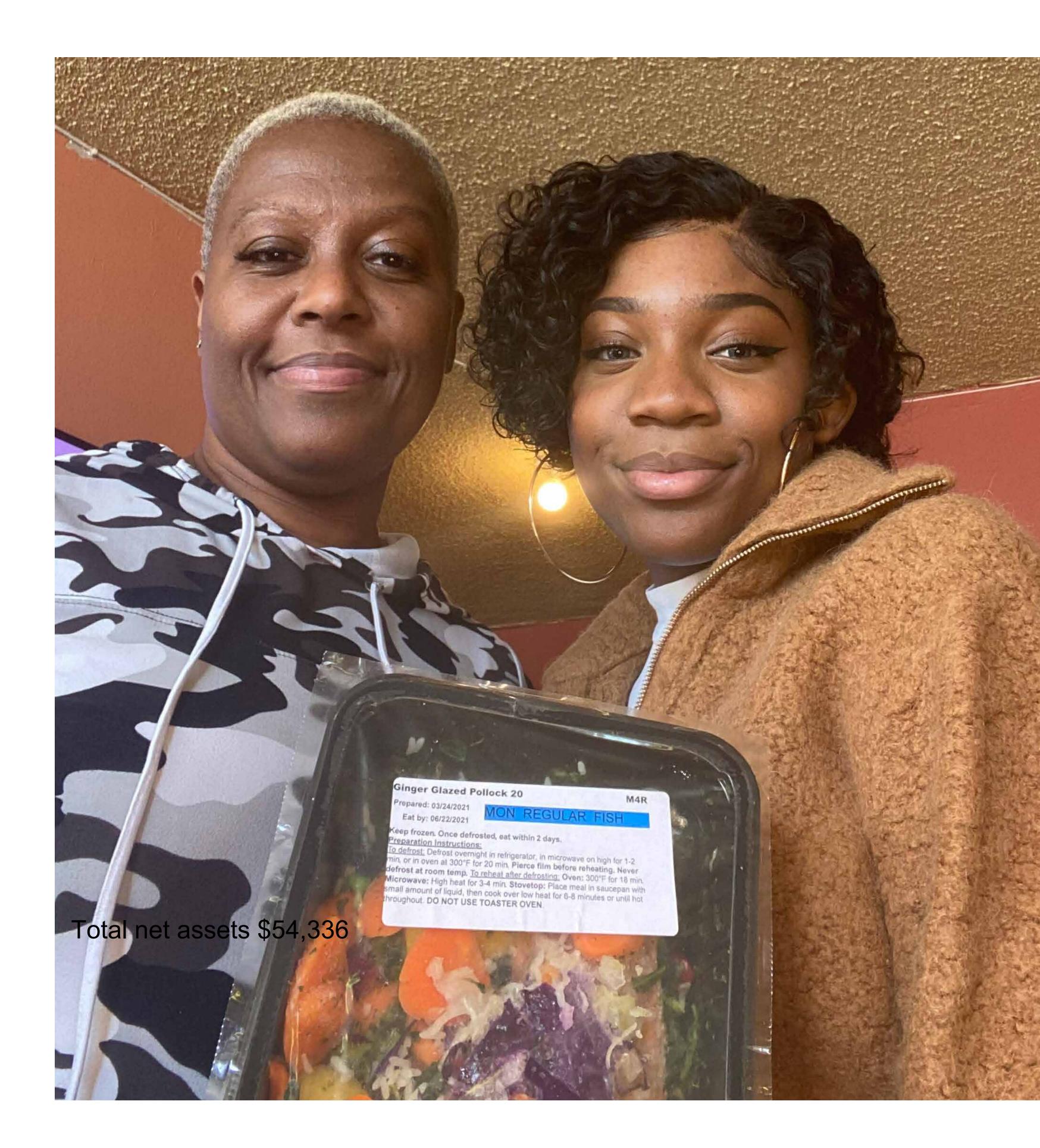
God's Love makes a difference in their lives.

Our medically tailored meal delivery has allowed her to focus on raising her daughter without worrying about cooking or shopping for food. Lashelle has spoken extensively with our nutritionists, as her diet needed to

change a few times over the course of her treatment. She appreciates how they are open, loving, and supportive; she knows she can get her needs met without feeling shamed.

Nya launches her college journey inspired by her mother's life experience. She wrote her college essay about how her mother's health journey drove her to pursue a life path that will allow her to help others. Lashelle is so grateful to everyone who works at, volunteers with, and supports God's Love. She especially wants to thank the chefs and drivers. She says in every bite and every encounter, you can feel the love that goes into the entire operation.





GOD'S LOVE WE DELIVER ANNUAL REPORT

FISCAL YEAR 2020 (JULY 1, 2019 - JUNE 30, 2020)

# Our Clients

## Delivering Love to Raphael

Raphael is an Army veteran who served his country for 23 years between active duty and reserves. He was born in England and grew up in the Bronx; deciding to enlist when he saw many others in his neighborhood suffer because lack of opportunity left them with only poor choices. Rafael deployed to Iraq and Kuwait in Operation Iraqui Freedom before being diagnosed with severe diabetes while overseas. He reflects that he felt very nervous in his time close to combat.

Symptoms of PTSD emerged on his return to the states. Some were triggered by loud noises—the backfire of a motorcycle—and exacerbated by the preconceptions of civilians. With treatment he has been able to better understand the condition and begin healing. His artistic practice is a big part of that healing process. He works in many mediums, including mosaic, paint, and wood. He says that the hobby relaxes his mind and makes him feel calm.

After joining the new God's Love We Deliver veterans mental health program, he is grateful to receive meals. The service decreases the stress he feels when he has to go out to purchase food. Before, he would quickly buy whatever was close and cheap; mostly processed food with a high sugar content. But his meals are fresh and well-seasoned while also being low in salt and sugar—exactly what he needs to support his heart and to manage his diabetes. Raphael has gotten his mother involved with God's Love and appreciates the big impact this can make to other veterans who, like him, need nutrition and care delivered with love in order to heal some of the harshest wounds.



GOD'S LOVE WE DELIVER ANNUAL REPORT

FISCAL YEAR 2020 (JULY 1, 2019 - JUNE 30, 2020)

## Financials



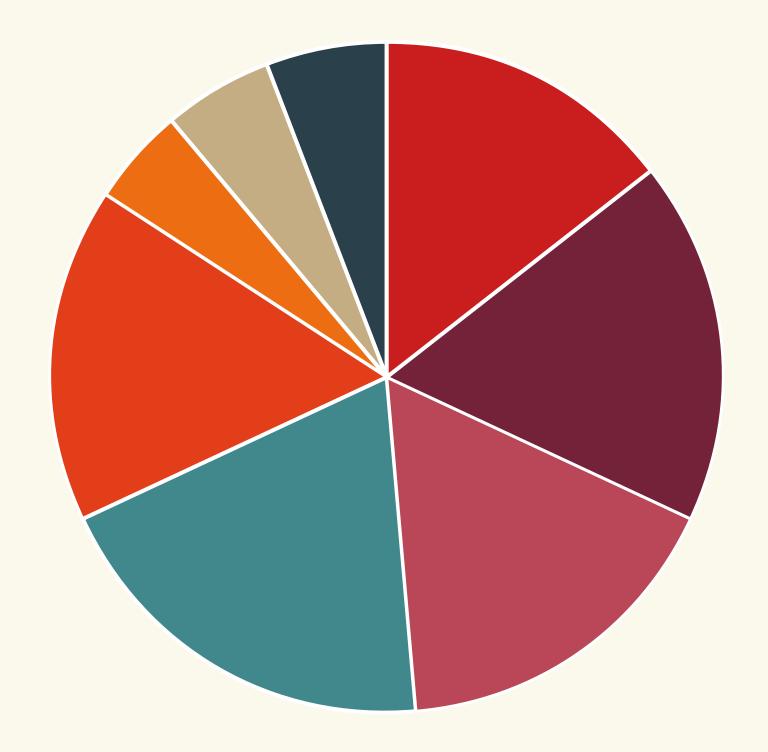
God's Love We Deliver earns the highest ratings from Better Business Bureau, Charity Navigator, and GuideStar. These ratings reflect the organization's demonstration of strong financial health and commitment to accountability and transparency.





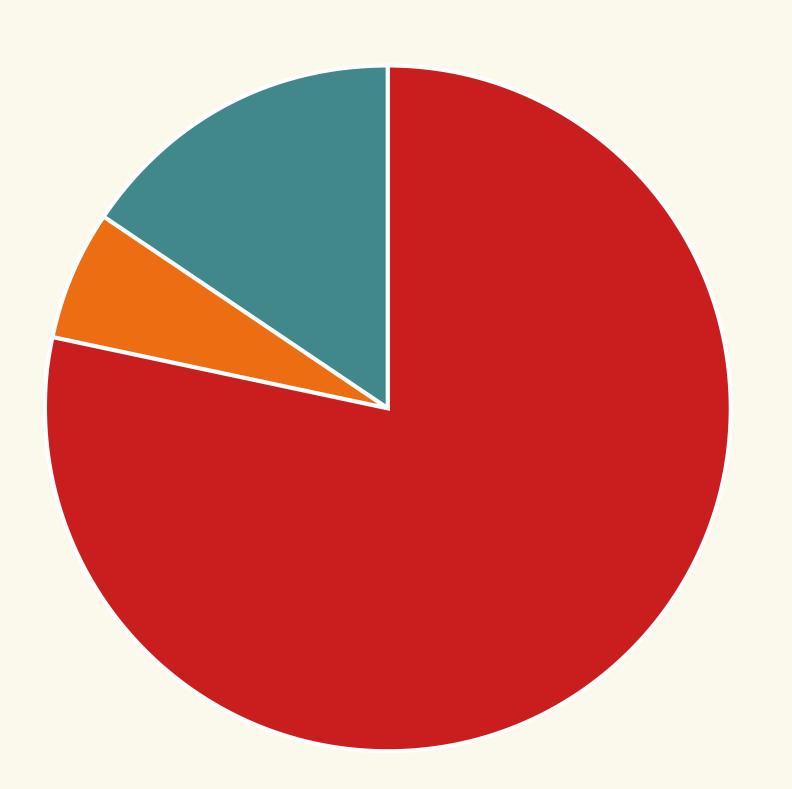


Our 8th consecutive year with the Charity Navigator four-star rating



### Revenue

<ul><li>Special Events (net of direct costs)</li><li>Individuals</li></ul>	\$4,659,133 \$5,554,429
Health Care and Partnerships	\$5,220,717
Government	\$6,172,950
Foundations & Corporations	\$5,170,221
Bequests	\$1,499,853
Direct Mail	\$1,669,968
■ Other Income	\$1,776,968
	\$31,724,239



## **Expenses** Excluding depreciation

	\$25.077.052
Fundraising	\$3,879,543
Management & General	\$1,515,822
Program	\$19,681,687

Total net assets \$54,336,769

Funding from generous individuals, foundations, corporations, and government sources provide a diversified base of support, helping to ensure that we can continue our work without overreliance on one revenue stream. We work hard to guarantee that valuable contributions are used on behalf of our clients. In FY21, 79% of all expenses went directly to client programs. Our donors expect no less.

GOD'S LOVE WE DELIVER ANNUAL REPORT FISCAL YEAR 2020 (JULY 1, 2020 - JUNE 30, 2021)

# Join Us





Comprised of a growing group of special individuals who make annual gifts of \$1,000 or more, the valued members of the Golden Heart Society provide critical program support for the clients of God's Love.



Monthly donations provide donors with an easy way to support our clients and ensure a steady source of good nutrition, hope, and dignity for the people and their families who depend on our meals.



Friends who include God's Love in their estate plans are invited to join our Legacy Society. Planned gifts, including bequests, create an extraordinary opportunity to provide the much-needed resources that will enable us to help the seriously ill today and well into the future.



We would not be able to home-deliver the more than 2 million medically tailored meals each year for our clients without our state-of-the-art refrigerated vans.

For \$70,000 all-in, members of our VANguard program can purchase a van for God's Love We Deliver, and be with us each mile, providing meals that heal, delivered with LOVE!

We'll include your name and logo on the top and sides of the van, so that every New Yorker who passes by knows that **you're a member of our VANguard**.

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